



Frank & Lisa Cornelissen  
Martinborough Camping Ltd.  
PO Box 199  
MARTINBOROUGH

Chief Executive Officer  
South Wairarapa District Council  
P.O. Box 6  
MARTINBOROUGH

10 May 2017

***Submission on South Wairarapa District Council AP 2017***

We are away during the proposed hearing dates but are happy to answer any questions Councillors may have with respect to this submission prior to the 14<sup>th</sup> May.

Martinborough TOP 10 Holiday Park is a Qualmark 4+ park operating on land leased from SWDC in the Considine Park reserve.

In the 12 months to 31<sup>st</sup> March 2017 we welcomed 7,503 guests. Based on expenditure research carried out by Angus and Associates<sup>1</sup> our guests contributed close to \$1.65m to the local economy in the 12 months to 31 March 2017. We are open 365 days a year and rely on summer and event revenue to maintain our levels of service during the quieter winter months.

We are investing strongly in the Holiday Park with a new reception recently completed and plans underway to build more family accommodation. Rental return to SWDC has increased by 14.3% over the last 12 months.

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<sup>1</sup> Peak Season Holiday Park Visitors, Expenditure & Behaviour Research, Angus & Associates, March 2017



### **Fees & Charges**

We question the proposed 67% increase in camping ground fees. Whilst the additional \$102 will not break the bank the percentage increase seems excessive. We assume that these fees are applied to all camping operations including those which apply for exemptions from the camping ground regulations.

### **Animal Control**

As a fairly regular destination for wandering dogs we support improving pound facilities to provide a modern and healthy environment.

### **Solid Waste**

**Recycling requirements:** We appreciate that it is currently free for businesses to recycle at the Transfer Station, however the sorting process is cumbersome and discouraging to small businesses who want to do the right thing. We already sort our glass in to three colours, the requirement to split milk bottles out from plastics, cardboard from paper and aluminium and tin cans makes the whole process extremely long.

**Kerbside collection:** The current recycling and rubbish bins / bags are not effective in combating Wairarapa winds. This combined with a Wednesday collection date in a town which has high weekend visitation can result in recycling spread along roadsides, broken glass on footpaths and rubbish bags split open by dogs. We would appreciate SWDC giving thought to a collection day earlier in the week and / or wheelie bins.

### **Cycle Strategy**

Cycle tourism is growing; we would like to see more cycle stands in the urban area and would like to see SWDC prioritising those cycle routes which deliver the most benefit to residents and tourists. This includes links to the National Cycle Way and Vineyard trails.

### **Road Seal programme**

We ask SWDC to include Dublin Street West when considering road sealing priorities. The number of residents on Dublin Street West has increased. Along with winery and vineyard traffic this can cause a major dust problem during a dry summer.

### **Princess Street Footpath**

The concrete path running along Princess Street from the corner of Dublin Street West ending opposite Venice Street is damaged in a number of places and is a tripping hazard. The path is used extensively by our guests and by users of the swimming pool in the summer months. We ask SWDC to prioritise repairs and to consider fencing the footpath off during Martinborough Fairs to stop cars parking across it and causing further damage.



### **Notable Trees on the Holiday Park leased land**

Once again we ask that Council ensures that the notable trees on the holiday park are checked annually by a qualified arborist, with the report shared with us and recommended works completed prior to labour weekend and the spring winds. At the time of writing we have not seen the 2016 arborist report and have concerns about dead branches in the notable trees.

### **Storm Drain on Dublin Street West**

Last year we submitted as follows: "The storm drain on Dublin Street West is in need of some attention. The stretch along the Holiday Park boundary needs reforming and some of it needs clearing of vegetation." At the time of writing this work has not been carried out. We have attached photographs for your information.

### **UFB in Martinborough**

We appreciate the work of Wai Connect which has ensured that Martinborough is on the list for a UFB rollout in 2022. We believe it is essential that this work is brought forward for key community facilities including the Medical Centre and the Waiinga Centre.

Good quality, free WiFi is becoming expected by visitors to Martinborough. The Holiday Park is currently limited to an ADSL connection, which is manifestly inadequate during the peak, summer months. We have resorted to running the office from a 3g mobile connection this summer. We have approached Spark and Vodafone who cannot offer an alternative service for the quantity of data we require (in excess of 500gb). Chorus have indicated a fibre build cost of c. \$30,000 to put a fibre connection to the holiday park prior to the rollout.

We ask SWDC to advocate for a faster rollout of UFB to Martinborough and to investigate options to help high usage businesses access UFB sooner.

Thank you for your consideration of this submission.

Regards

Frank & Lisa Cornelissen



April 2016



May 2017



**Martinborough TOP 10 Holiday Park**  
 Tel: 0800 78 09 09  
[www.MartinboroughHolidayPark.com](http://www.MartinboroughHolidayPark.com)  
 e-mail: office@ MartinboroughHolidayPark.com



9 May 2017

Mrs Viv Napier  
Her Worship The Mayor  
South Wairarapa District Council  
P O Box 6  
Martinborough 5741

Dear Viv,

On behalf of Aratoi Wairarapa Museum of Art and History, please consider herewith our submission to South Wairarapa District Council (SWDC) for the continued funding of **\$35,000** for the Aratoi Regional Trust (ART), essential to our annual operating budget. We would greatly appreciate your consideration of this proposal at a similar rate of the total received during the 2016 calendar year. The funding was pivotal in producing the well-received exhibition, *Featherston Camp, The Record of a Remarkable Achievement* and helped make the planned exhibition schedule become a reality.

The Aratoi Regional Trust acknowledges the continuing support of the South Wairarapa District Council (SWDC) as well as Lands Trust Masterton, Trust House / Tararua Foundation, Masterton District Council (MDC), Carterton District Council (CDC) and the important relationship among these organisations.

The ART Annual Plan for 2017-18 has been submitted to SWDC, MDC and CDC. Service Agreements / MoU's are in negotiation with MDC and Lands Trust Masterton to secure future funding. We continue to meet regularly with the Friends of Aratoi and receive tremendous support both financially and in-kind volunteer hours.

Aratoi looks forward to building on its existing relationship with SWDC (and any future amalgamated council body) and continuing with successfully delivering more of its valued programmes to the Wairarapa community. ART will continue to seek funds from a range of providers, including extending patronage from individuals and institutions. It has become necessary for Aratoi to seek this type of funding as our base funding is not currently covered by funding from local government and similar sources.

In preparing this submission, we note that in both the SWDC's Annual Plans and Long Term Plan 2015/2025, economic, cultural and community development is an issue of significance. One of the Community Outcomes of SWDC, "educated and knowledgeable people", has this issue "contributing to the cultural development of

the district". Although from the rates base, as a percentage of activity, this area attributes only 3% of the council's spend. It is understood that within the budget for cultural development, approximately 39-40% is allocated to support and promote district tourism through Destination Wairarapa. Funding for Aratoi comes from within the 43% of the budget allocated to Community Grants. Fostering a greater relationship of co-promotion of the districts tourist amenities has become a key issue for both Destination Wairarapa and Aratoi and we continue to work together on this.

We acknowledge that Aratoi is situated in Masterton. Lands Trust Masterton provides the building to ART via a building grant (which is returned to them on a monthly basis as building rental expense). The museum and art gallery is maintained to international museum standards to enable it to be open to all residents of the Wairarapa to enjoy seven days per week.

ART delivers many benefits to the Wairarapa community region-wide, including:

- A supportive and collaborative environment for regional groups involved in arts, culture and heritage, including Aratoi's role as a key stakeholder in the Arts Culture and Heritage Strategy for the Wairarapa;
- A place for learning about arts, culture and heritage in the region;
- The preservation of objects, artworks and stories related to the identity and history of the region;
- Exhibitions and programmes providing regional access to local, national and international arts, culture and heritage;
- Fulfilment of the Local Government Act

Aratoi strives to strengthen its local and national presence. In an effort to provide better services to visitors and improved outcomes to our funding stakeholders Aratoi has, among other activities:

- Continued the housing and management of its significant publicly owned collections.
- Provided an appropriate venue for a number of public programmes such as lectures, workshops and several musical performances.
- Supported and encouraged individual artists and community art groups within the region who have needed information, expertise or resources to exhibit at Aratoi.
- Provided continued support and encouragement to other heritage groups in the region, such as the Wairarapa Heritage Association, Carterton Railway

South Wairarapa District Council



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## Annual Plan Consultation Document 2017/18

- The file 'Submission letter 9May2017.pdf' is too large (1269 KB). Please upload a file 800 KB or smaller.
- The file 'Aratoi - Annual Plan 2017-2018.pdf' is too large (1433 KB). Please upload a file 800 KB or smaller.

Please read the Consultation Document before providing your feedback. Supporting documentation is also available. You may use the online submission form below to make a submission to the Annual Plan 2017/18.

If you provide your email address in the form below a copy of your feedback will be emailed back to you.

### Please note:

- Your name and feedback will be public documents, all other personal details will remain private.
- Feedback must be received by 4pm, Friday 12 May 2017.
- Council meetings to hear and deliberate on submissions will be open to the public, except as otherwise provided in the Local Government Official Information and Meetings Act 1987.

### Submitter Details

**Name: \***

**Organisation:**

Only if authorised to submit on behalf of organisation (one per organisation)

**Email Address:**

**Postal Address: \***

**Phone: \***

**Ratepayer: \*** ☐ Urban ☐ Rural ☐ Commercial ☒ Non-ratepayer

### Submission Hearings

**Do you want to speak to your submission: \*** ☒ Yes ☐ No

**Speaking preference:** ☐ May 31 am ☒ May 31 pm

Speaking appointments will be allocated on a first-in first-served basis, it may not be possible to meet all requests

### Wastewater

**Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston?:** ☐ Yes ☐ No

**If not, why?:**

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## Swimming Pools

**Do you support providing free swimming in Council's three pools? :** ☐ Yes ☐ No

(Featherston, Greytown and Martinborough outdoor pools)

**If not, why?:**

## Dog pound at Featherston

**Do you support the building of a new dog pound in Featherston:** ☐ Yes ☐ No

**If not, why?:**

## Roading

**Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings?:** ☐ Yes ☐ No

**If not, why?:**

## Fees and Charges

**Please provide your feedback on the proposed fees and charges for 2017/18:**

## Additional Comment

**If you would like to comment or propose something different now is your chance:**

With regards to speaking at the Hearing submissions, due to travel timing and other commitments, could we please request that Barbara Roydhouse, Chair of Aratoi Regional Trust, please speak on our behalf as close to 1pm on Wednesday 31 May as possible? Many thanks and regards

**Upload submission:**

 Browse...

**Upload additional information:**

 Browse...

Subscribe to: This post

Museum, Wairarapa Archives, Shear History, Featherston Heritage Association and the Fell Locomotive Museum.

- Continued building and enhancing relationships with individuals and groups in the region including strengthening the relationship with iwi through the housing and management of local taonga. 2017 sees an example of the culmination of these relationships in the current exhibition *Te Marae o Rongotaketake - Redressing our Kahungunu History*. We look forward to the future exhibition referring to the Rangitāne iwi.
- Concluded the long term Wairarapa history exhibition which showcased the region's rich Māori heritage and the stories of the early European settlers. The South Wairarapa made up about 75% of the content of the exhibition. Some of the exhibited items and content have found a new home as part of the *Te Marae o Rongotaketake - Redressing our Kahungunu History* exhibition.
- Supported the curriculum and education programmes at the local schools by holding the annual **Schools Art** exhibition, offering in-house children's school holiday programmes at Aratoi as well as initiated an exhibition based education programme for all Wairarapa school children to participate in.

We are very excited at Aratoi to begin this exhibition based education programme. A programme in relation to the *Te Marae o Rongotaketake - Redressing our Kahungunu History* exhibition is currently being produced. Our aim is for every student in the Wairarapa / Ngāti Kahungunu area to visit the exhibition at least once, no matter which part of the Wairarapa their school is in. This initiative is in collaboration with Tranzit and has received funding from Lands Trust Masterton.

Supporting a public art gallery and museum is an intrinsic part of promoting the cultural well-being of a community. Aratoi is the region's recognised professional museum and art gallery. Aratoi is looking forward to the completion of the Martinborough Town Hall upgrade, a key issue for SWDC in its Long Term Plan 2015/2025. This could well provide an opportunity for strengthening our outreach programmes to bring exhibitions and collection items from Aratoi into the midst of South Wairarapa residents and we would encourage future discussions about this.

We look forward to a positive response to this funding submission. Thank you once again for your continued support of Aratoi Wairarapa Museum of Art and History.

Kind Regards,



Susanna Shadbolt  
Acting Director



# ANNUAL PLAN

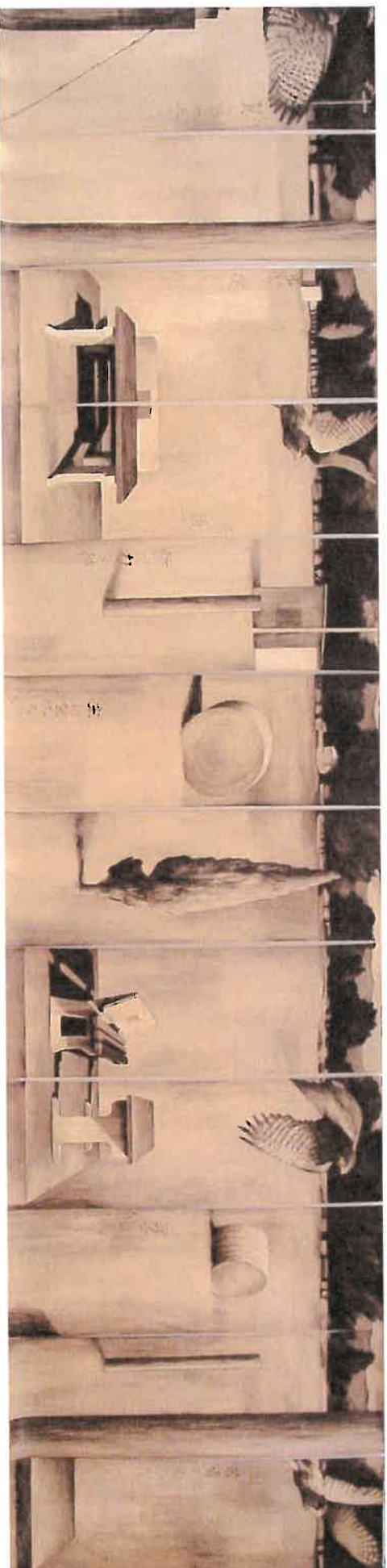
## 2017-2018



ARATOI WAIRARAPA MUSEUM OF ART AND HISTORY  
1 July 2017 to 30 June 2018

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Images: *Life*, volume 2174, opening (from page). Robin White, *Summer Grass* (2001) (p. 4). Barbara Hemworth, *Gallathea* (1966) (p. 4). Brenda Ward, from the *Broughton* collection, surrealist studying the Featherston Camp Community Stores Project (p. 6). Terega, from the *Broughton* collection. Mahana from the Booth Collection. John Weiss, *Landscape* in daylight (1954) (p. 6). Young visitor enjoying Denise Satchelor's *Just one* (the art education programme for Featherston Camp exhibition). *Featherston Camp Community Stores Project*, Kokoma workshop (p. 8). Aaron, shop, detail of *Avatar* collection (p. 9).

# View Challenges as Opportunities

**2017-2018 will be an important year for Aratoi Wairarapa Museum of Art and History.**

**The focus will be on:**

- Partnering with our communities
- Significantly investing in education, learning, access and display of our collection for the people of the Wairarapa
- Engaging new audiences

**This is a year of challenges that we will turn into opportunities.**

**This document details how our Museum aims to deliver our mission, inspire and enrich our communities and enhance understanding of the world through our collection, our people and the stories we share.**

The Annual Plan sets out our forward steps. It marries operational and strategic goals in a new, clear, and accessible format. The core functions of collection care and visitor experience are highlighted as a priority.

We are grateful to our partners on this journey – our contributing local authorities in Masterton, Carterton and South Wairarapa, Lands Trust Masterton (LTM) and the many groups, societies, businesses and organisations and individuals who help us develop and improve continually.

At the Museum's heart is the philosophy that we can and should make a difference in the lives of our communities in an inspirational way. We encourage each of our visitors to take a greater interest in their worlds as a result of their engagement with the Museum, be they locals, tourists, students, educators or community groups.

By early 2018, we plan to implement an inclusive education and outreach programme that we intend to grow over the next few years.

We will also intensify our planning for the development of a dedicated Taonga Maori collection store and an extension of our gallery and education capacities in order to create high level engagement opportunities for visitors and to position Aratoi as the cultural heart of the Wairarapa.

2017 will see the opening of a significant special exhibition redressing the history of local iwi Ngāti Kahungunu ki Wairarapa: a collaboration we have been working on for the past 18 months. The opening coincides with initiating the Deed of the Treaty Settlement and the exhibition will enable many different communities to celebrate the stories from our past to the present day and help us shape our future together.

This exhibition would not be possible without significant input from our iwi and support from generous funders including Trust House, Eastern & Central Community Trust, Wellington Regional Amenities Fund, Aratoi Foundation and Friends of Aratoi. Aratoi has worked closely in partnership with iwi and utilises the Museum's collection and national and international loans to bring together stories and objects that reflect a long and enduring cultural history.

Our Museum is the place where history and stories are told. It is a community forum for learning, understanding, and participation in art, history and culture. Public Programmes provide access to collections and exhibitions through stimulating resources and events.

One of the main purposes of our Museum is to collect objects, provide documentation and produce knowledge about those objects. Our collections reflect our Māori and Pākehā history, our arts and our culture, and we maintain an ongoing link to the people who have contributed their treasures to our collection. Understanding and responding to the needs and expectations of our stakeholders and visitors is fundamental to our success. We are a bicultural institution that actively pursues strategies to integrate meaningful relationships with the Museum for both Māori and Pākehā.

Our Museum is an important link in developing social, cultural and economic connections regionally and nationally. We care for a building that houses the collection and provides exhibition spaces. Sustainable capital development and an upgrade of the air-conditioning system are part of the Museum's strategic framework to ensure continuous improvement in fit-for-purpose spaces.

Our focus continues to be directed at growing and diversifying the Museum's income streams in order to maximize the return on public investment – a challenge in the current economic conditions. It also strengthens our bond with our stakeholders, builds goodwill in the communities in which we operate and makes the Museum a stronger partner in contributing to the growth of the Wairarapa region.

The Annual Plan sets some ambitious, yet realistic, targets for the future, which will significantly improve the Museum's ability to engage with our communities and inspire them to take an interest in the world around us.

We look forward to seeing you soon at Aratoi or at one of our outreach programmes.

**Barbara Roydhouse**  
Aratoi Regional Trust, Chairperson

**Susanna Shadbolt**  
Acting Director



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### Executive Summary

In 2017-18 Aratoi Wairarapa Museum of Art and History, will continue developing and strengthening its role within the cultural fabric of the Wairarapa and nationally. This will be achieved by growing our position as the cultural heart of the Wairarapa and key tourism destination by collecting and preserving art and taonga pertinent to the Wairarapa and by providing quality exhibitions, public programmes, events and education services.

Existing stakeholder relationships will be further strengthened and new partnership ventures will be identified.

Established and new strategies will be followed to ensure ongoing operational funding requirements are met in the current challenging environment.

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### Aratoi Regional Trust - Priorities for 2017-2018

Aratoi has defined key objectives and outcomes with guiding principles of excellence, professionalism and innovation. To remain competitive and reach new audiences, Aratoi will look for new ways to engage with visitors, increase patronage of exhibitions and encourage self-directed discovery and learning across multiple platforms and mediums. Aratoi will work towards implementing new collection management software to increase access to collections and develop exhibitions and programmes that open the museum to new conversations with audiences expanding into the community.

New outreach strategies and marketing initiatives will be developed to raise awareness and increase Aratoi's profile as one of New Zealand's leading regional art and history museums.

Over the past decade Aratoi has developed strategic alliances with a wide range of key stakeholder groups, and is recognised as the guardian of Wairarapa's most important arts and cultural treasures.

Aratoi honours the Treaty of Waitangi and will continue to strengthen relationships with Ngāi Kahungunu and Rangitāne, and expand outreach into the community.

In the current economic climate and reduced grants, growing revenue streams and improving staff capacity and skills are crucial to Aratoi's future. Long term funding security is vital if Aratoi is to continue to grow as Wairarapa's arts and cultural leader. Accountability, reporting and self-generated revenue are key outcomes identified to assist Aratoi's small dedicated workforce of full time, part time and volunteer staff.

## Vision, Mission, Objectives and Values

Aratoi is Wairarapa's Museum of Art and History.

Aratoi collects, holds, preserves and presents art, heritage objects, history and culture on behalf of the Wairarapa region and its visitors. These may include international perspectives but our principal role relates to Aotearoa New Zealand with particular focus on:

- History and culture of the Wairarapa
- Taonga Māori of the Wairarapa
- Contemporary New Zealand art (local and national)
- New Zealand's social, material and natural history

Aratoi is the place from which history and stories are told and it is a community forum for learning, understanding, and participation in art, history and culture.

Aratoi recognises Rangitāne o Wairarapa and Ngāi Kahungunu ki Wairarapa as having mana whenua within the rohe [region] of Wairarapa.

Aratoi embodies Memory and Imagination:

Koia ko Aratoi te whakatinanatanga o Mahara, o Whakaaro  
Pohewa - Ka pupū ake ngā maharatanga, ka toko ake ngā  
whakaaro pohewa, ko Aratoi.

**Overall Outcomes** follow from our role and influence Aratoi's future direction.

They are:

- Collect, hold, preserve and exhibit taonga Māori, heritage objects and artworks to internationally recognised museum standards
- People of the Wairarapa and visitors to the region enjoy access to and are stimulated by exhibitions, events and activities
- Aratoi values and engages with our supporting partners
- The community values Aratoi as a museum

**Vision** - be one of the best regional art galleries and museums in Aotearoa New Zealand

**Mission** - provide high quality experience of art, history and culture in the Wairarapa.

**Guiding principles** (Ngā mātāpono) are:

- Excellence Te Hiranga
- Professionalism Te Ngaioitanga
- Innovation Te Auahatanga

**Core values** (Ngā uara) are:

- Integrity Te Mana Tangata
- Welcoming inclusiveness Te Whai Wāhīlāngā
- Respect Te Whakaute



# Service One COLLECTIONS

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**We will care for our collections. We will research our collections. We will share our collections with communities. We will strategically develop our collections.**

**We will...**

- Collect, hold and preserve Māori taonga, artworks and heritage objects in line with Aratoi's Collections Policy and to internationally recognised museum standards
- Be a safe repository for Taonga and objects in perpetuity, for the people of the Wairarapa and beyond and for future generations
- Care for our Taonga Māori collection in partnership and on behalf of local iwi and act as kaitiaki (guardians) of collections on behalf of local communities and future generations
- Focus on growing and strengthening our collection for future generations
- Accurately document our collections of 3500 objects (incl. photography of), utilising professional Collection Management Software and working towards online presentation of collections
- Provide access, visibility and interpretation of collections
- Work towards developing a dedicated Taonga Māori collection store to cater for our growing collection of Taonga in line with tikanga and responding to the needs of our Māori communities
- Develop and implement a Collection Management Plan, by June 2018
- Develop and implement a Risk Management and a Disaster Plan, by June 2018

## Challenges

- Staff and financial resources
- Appointment of replacement Collections Manager required as incumbent retiring
- Lack of funding available for museum wide staffing, inadequate funding to attract ideal, museum trained personnel
- Initial and ongoing cost of Collection Management System and Collections Online software



## Service Two EXHIBITIONS

**We will tell our history and stories and connect with our communities. We will be a community forum for learning, understanding and participation in art, history and culture.**

### **We will...**

- Develop a stimulating and diverse exhibition and events programme relevant to the Wairarapa and reflective of our communities, catering for diverse audiences and to our visitors' satisfaction
- Exhibit Māori Taonga, artworks and heritage objects to internationally recognised museum standards
- Work with Wairarapa's arts and culture communities to ensure the delivery of a wide range of local and community-led exhibitions
- Attract new audiences through innovative and relevant programming
- Develop and stage one major exhibition annually
- Support exhibitions through relevant stimulating resources and programmes
- Develop and create exhibitions, learning spaces, environments and outreach programmes that attract and engage an increasing number of enquiring minds onsite, offsite and online

### **Challenges**

- Staff and financial resources
- Role of Exhibition Manager is vacant and position is on hold
- Lack of funding and resources to develop and run programmes and events
- Funding available for museum wide staffing inadequate to attract ideal, museum trained personnel



## Service Three **ACCESS & ENGAGEMENT**

**We will partner and engage with Wairarapa communities. We will be a valued community resource. We will encourage dialogue and interaction onsite, offsite and online.**

### **We will...**

- Develop and expand Aratoi's role as the cultural heart of the Wairarapa
- Provide community access and engagement of the Aratoi facility for the purposes of education and learning, community events and enjoyment of arts, culture and heritage, including venue hire
- Provide educational experiences to increase access to collections, exhibitions and programmes
- Create value experiences for visitors and identify the needs of our core visitor audience through research and annual surveys
- Identify new audiences and engage with them through innovative exhibitions, programmes and outreach activities
- Maintain existing and develop new collaborations with community groups that align with Aratoi's strategic goals
- Work with iwi to ensure and maintain best practice in Tikanga Māori and kaitiakitanga following our obligations under the Tiriti o Waitangi
- Improve communication with local schools and students
- Build professional links to regional and national museums and engage with New Zealand's arts community and sector leaders
- Ensure that Aratoi's partners are positive about and support Aratoi's activities and direction
- Implement the Communications Plan 2017/18
- Develop a Digital Strategy as part of the Communications Plan, by June 2018
- Record visitor numbers and increase visitation to Aratoi's exhibitions, programmes, events, retail and activities
- Continue to offer free admission to the Museum, exhibitions and programmes
- Facilitate and assist with the membership drive for the Friends of Aratoi

### **Challenges**

- Staff and financial resources - Lack of education, marketing and design staff
- IT issues and insufficient operational funding available within IT budget to develop online engagements
- Reliance on electronic counter and volunteers to accurately record visitor numbers



# SUSTAINABILITY

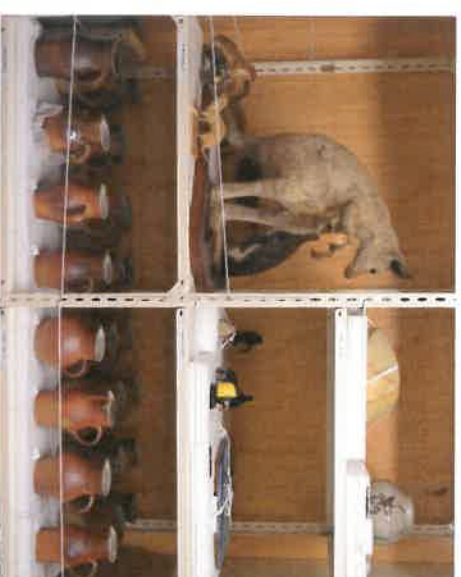
**We will operate as a business model. We will work towards achieving highest standards. We will deliver value to all stakeholders. We will strengthen our funding base.**

## **We will...**

- Ensure that sustainability is a fundamental part of every aspect of the Museum's operations
- Secure long term funding with Wairarapa's three councils adequate to the Museum's needs
- Continue to grow self-generated revenue
- Develop sponsorship strategies
- Meet with key funders, supporters and contributors to share ideas, knowledge and opportunities within and outside the Museum
- Make cost efficiencies where possible
- Ensure there is high quality, compliant financial reporting and management
- Implement contingency plan for all risks
- Be a fair employer and encourage collaboration and professional development
- Retain and attract staff who are motivated, supported and valued
- Work towards full staffing of museum qualified personnel
- Increase our volunteer capability and skills
- Comply with New Zealand legislation regarding Employment Relations and Health & Safety at Work

## **Challenges**

- Staff and financial resources - Staff numbers are below number of trained museum personnel required to perform all expected museum functions. Aratoi is open seven days a week and employs five people in total; representing the equivalent of 3.8 full time paid staff.
- High monthly operating overheads - maintenance contribution to Lands Trust Masterton, air-conditioning, electricity, IT, phone
- Lack of point of sale system for retail area
- Recruit relief and casual staff base



## EXHIBITION PROGRAMME 2017-2018

Aratoi is a community forum for learning, understanding, and participation in art, history and culture. It is a place where history and stories are told.

The exhibition programme for 2017-2018 is balanced, covering history, Māori, art and natural history of national importance and local relevance.

Public Programmes provide access to collections and exhibitions through relevant stimulating educational resources and activities

Stakeholder grants do not cover any funding for exhibitions; instead exhibition funding is entirely reliant on the success of external funding applications.

Date	Exhibition	Expected Cost	Potential funders
4 - 9   2017	<i>Te marae o Rongotaketake - Redressing our Kāhungunu History</i>	\$200,000+	Funding largely secured, Education, Lands Trust Masterton, sponsorship
9 - 10   2017	<i>Hélène Carroll</i>	\$1,200	Trust House, CCNZ
9 - 10   2017	<i>Schools' Art</i>	\$1,550	Trust House, Breadcraft
9 - 11   2017	<i>New Zealand Print Council</i>	\$3,000	Trust House, Creative NZ
9 - 11   2017	<i>Portraits (Collection)</i>	\$1,600	Trust House, Creative NZ
10 - 11   2017	<i>Kokomai</i>	\$2,000	Trust House, Kokomai
10 - 11   2017	<i>Embroiders</i>		Self-funded
11 - 12   2017	<i>King Street Artworks</i>	\$700	Trust House, King Street
11 - 1   2017/18	<i>Stephen Allwood</i>	\$900	Trust House, CCNZ
12 - 2   2017/18	<i>Elizabeth Thomson - Survey</i>	\$20,200	Creative NZ, Trust House, sponsorship, E&CCT
12 - 2   2017/18	<i>Wairarapa Arts Review</i>	\$700	Friends of Aratoi, Toi Wairarapa, Ventana, CCNZ
2 - 4   2018	<i>Kirsty Gardiner</i>	\$700	Trust House, CCNZ
2 - 4   2018	<i>Haurui Press (David Lupton/Bettina Anderson)</i>	\$1,200	Trust House, CCNZ
3 - 6   2018	<i>Gregor Kregar &amp; Sara Hughes</i>	\$25,200	Creative NZ, Trust House, sponsorship, E&CCT
5 - 6   2018	<i>Circuit</i>	\$2,400	Trust House, Central Energy Trust, Creative NZ
6 - 9   2018	<i>Masterton Museum (Collection)</i>	\$5,100	Trust House, Wairarapa Archives, sponsorship
6 - 9   2018	<i>Recent Acquisitions (Collection)</i>	\$1,100	Trust House
6 - 7   2018	<i>Camera Club</i>	\$900	Self-funded, Trust House
10 - 10   2017/18	<i>Discovery (Family exhibition).</i>	\$5,000	Te Puni Kōkiri, Trust House, local iwi, GWRC

Exhibition programme and dates are subject to change

# FINANCIAL PROJECTION 2017-2018

## Overview

The challenge facing Aratoi in the forthcoming year revolves around securing funding to maintain the museum's core business of housing the collection and providing exhibitions. Most funding sources available to the arts and cultural sector are contestable and cannot be guaranteed. Moreover, expenditure to run the museum and galleries has been increased by pressure from external sources to cover more building and operating costs from self-generated cash flow. The projected budget for the 2017-2018 year has been set at a deficit of \$(25,336) (2017: \$(37,018)).

## Revenue

Funding for the collection and exhibitions is a priority. Applications for funding of major exhibitions is limited to an ever decreasing pool of funds allocated by providers to this end. Where possible, grants are sought to cover exhibition costs but the scale of a planned exhibit will always be dependent on the funding received. Local authority funding (ie local district council(s)) is subject to annual reviews and again, successful applications. Donations are sought from bequests and sponsors and Aratoi has been successful in this area for acquiring new funding streams. Self-generated income includes commissions on artworks sold, venue hire, koha box receipts and donations received. The retail space provides a unique and varied shopping environment and provides quality merchandise from both local and national artists and producers. Relating stock to associated exhibitions is a key method of generating income.

## Expenditure

As indicated above, expenditure on exhibitions will be matched to funds received. General exhibitions including regular Aratoi calendar events such as the King Street Artworks show and School's Art are produced with the help of local sponsorships or from funding requests for exhibitions not tied to a specific exhibition.

Advertising is a cost area that always requires considerable thought to find the most cost effective use of funds. A key area of expenditure has been planned for the creation of cohesive brand refreshment. Community based formats are to be utilised in both print and radio advertising where possible.

Collection costs have been budgeted to include the premium for the Fine Arts insurance policy which was previously included as an administration cost. This gives a more accurate reflection of expenses. Digitising costs towards bringing the Aratoi collection on-line have been provided for the next financial year.

Property costs include a non-cash provision for depreciation of \$20,400. A contribution towards the building maintenance costs payable to the building owners, Lands Trust Masterton (LTM) is budgeted at \$31,697 for the ensuing year. Rent to LTM is a return of the building grant received on a monthly basis and remains at the annual amount of \$324,000.

The general operations expense line contains all the overhead cost lines incurred in running the collections, exhibition and retail spaces.

Electricity is a major overhead. Maintaining an environmentally controlled facility in line with international museum standards is a mandatory requirement. Information technology and communication costs are also relatively high cost items. There is a need to update both the retail and telephone systems; however this will only happen if specific funding is secured to do so.

Currently the museum staffing is below prior year levels and the staffing / employment budget has maintained this position for the next financial year. This means the museum will have to continue to operate with unfilled permanent positions and utilise on-call and fixed term contractors to perform some roles. In addition, a long term employee is due to retire and the director's position will need to be filled permanently.

An annual plan is a document that sets out the intended path or expectations of an entity. Aratoi wants to maintain its vision – be one of the best regional art galleries and museums in Aotearoa New Zealand. However, expectations and standards cannot be maintained without the necessary input to perform at those desired levels. Aratoi remains committed to "tell our stories, explore our history, exhibit, celebrate and encourage creativity". The arts, culture and heritage within Aratoi are a community investment. This budget sets out to maintain this investment. Enhancement and growth of this investment is to be encouraged and cannot be compromised.

**Aratoi Regional Trust  
Annual Plan Budget  
1 July 2017 - 30 June 2018**

	\$	\$
<b><u>INCOME</u></b>		
Local Authority Funding	307,000	
Grants and Other Funders	49,000	
Funded exhibitions	69,950	
Major Donations	28,000	
Self Generated Income	26,625	
Retail Space	21,400	
LTM Building Grant	324,000	
<b><u>TOTAL INCOME</u></b>		825,975

<b>LESS</b>	
<b><u>EXPENSES</u></b>	
Funded exhibitions	69,950
General exhibitions	34,975
Advertising expenses	20,080
Collection expenses	12,020
Property expenses	64,228
Rent	324,000
General operations	78,358
Employment expenses	2,700
<b><u>TOTAL EXPENSES</u></b>	<b>606,311</b>
<b><u>SURPLUS/(DEFICIT)</u></b> before Wages & Salaries	<b>219,664</b>
<b><u>LESS</u></b>	
Wages & Salaries	245,000
<b><u>SURPLUS/(DEFICIT)</u></b>	<b>(25,336)</b>



4<sup>th</sup> May 2017



South Wairarapa District Council  
Annual Plan Submissions 2017-18  
PO Box 6  
Martinborough

To whom it may concern

**RE: Funding Application Annual Plan Submissions 2017-18**

Wairarapa Safer Community Trust (WSCT) is submitting an application to your Annual Plan 2017-18 process that closes on the 8<sup>th</sup> May 2017 and is in the form of a funding request of \$10,000. This will be the exact same amount being requested of Masterton and Carterton District Council.

WSCT recently conducted a Wairarapa Youth Health and Well Being Survey and the outcomes relayed in the consultant's report, enabled WSCT to identify the linkages and contributions South Wairarapa District Councils 'Healthy and Economically Secure People' and 'Vibrant and Strong Communities'

Wairarapa Safer Community Trust (WSCT) is centrally located within Wairarapa to have full and easy access to North, South, East and West of the Wairarapa Region. Due to this, WSCT is in an ideal position to offer services to a wider clientele.

Our organisation delivers across the Wairarapa region and is inclusive of Masterton, Carterton and South Wairarapa. The programme component that we are applying for funding is the delivery of three Parenting programmes across this region which will have a positive lasting effect for our families / whānau and is beneficial to the whole of the Wairarapa community.

Wairarapa Safer Community Trust (WSCT) has strong Collaborative relationships and support from a large sector of Wairarapa Community.

WSCT Board has representation from South Wairarapa District Council, Carterton District Council, Open Home Foundation, Work and Income, Wairarapa District Health Board and Kahungunu ki Wairarapa representation.

WSCT has support from Te Hauora o runanga Wairarapa and Stopping Violence Services with a WSCT member being a representative on Wairarapa Stopping Violence Service Board. WSCT regularly liaises with schools, early childhood centres, agencies and organisations. We receive regular referrals and requests for support from a wide range of whānau, iwi and stakeholders within our community.



## WAIRARAPA SAFER COMMUNITY TRUST

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The 'Raising FAB families / whānau Parenting programme is the first of its kind in the Wairarapa community and the need of the whānau / family / rangatahi will be paramount at all times. Participation and collaboration will be required to achieve the desired result of the participant. We anticipate that there will be identified factors or issues that are raised during the programme, which will need to be addressed by external professional / providers. E.g. Counselling, Doctors, Alcohol and Drugs, Child Adolescent Mental Health Services, Stopping Violence Services, Te Haoura o runanga

Wairarapa, Whaiora and any other agency required to address the issues that prevent the participants from moving forward to being engaged within their community.

Wairarapa Safer Community Trust is well versed in all aspects of business management and is committed to best practice. WSCT has sound policies, practices and systems that enable the transparent maintenance and auditing.

We look forward to hearing from you and if there are any queries please don't hesitate to make contact.

Yours sincerely

Tere Lenihan

Manager



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### Executive Summary:

Wairarapa Safer Community Trust (WSCT) is centrally located within Wairarapa to have full and easy access to North, South, East and West of the Wairarapa Region. Due to this, WSCT is in an ideal position to offer services to a wider clientele. WSCT seeks to undertake a programme that considers the positive impact of the Whakapuaki Whānau programme in the lives of rangatahi and their families / whānau. This programme will provide an opportunity for WSCT to commence an in-depth social service delivery and evaluation about parenting programme outcomes and effects. The funds will be used by Wairarapa Safer Community Trust to provide for the delivery of the 'Raising Fab Families / whānau Parenting Programme. We currently have twenty participants booked to attend the first programme in July and have a waiting list for the second.

### Summary of 'Raising Fab Families / whānau' Parenting Programme as follows:

Whakapuaki Whānau will utilise a Whare Tapa Wha Whānau Development model that advocates for best practice for Maori and suggests that well-being can be viewed holistically as the four walls of a Whare:

- Wairua (spiritual domain)
- Tinana (physical domain),
- Hinengaro (cognitive and emotional domain), and
- Whānau (familial relationships)

Should one of the domains be weakened or damaged, the whare (or person) becomes unstable, unbalanced and subsequently unwell. Often the wairua domain is left unsupported; however, Whakapuaki Whānau looks to address all aspects of the whare and persons. Integrating culture with contemporary interventions will re-enforce connections to Te Ao Maori, which is linked to a significant increase in whānau and rangatahi well-being.

The programme will offer whānau the following support: Social Work, Parent Education and Mentoring for Child/Rangatahi which is why it is such an effective wrap-around service. Support is not offered in isolation or in silos, but as a co-ordinated and streamlined team approach.

Whakapuaki Whānau recognises that whānau are the experts in identifying their own needs. The aim is to stand alongside them to help them meet their own goals and work through issues to strengthen their families.

Whakapuaki Whānau will be delivering a Group Parenting programme devised especially to meet the diverse needs of our Wairarapa community. The programme will consist of 4 hour modules delivered over eight weeks.

The topics have been chosen as a result of consultation in our community with our client families, referring agencies and stakeholders, as well as an analysis of all the issues that commonly present themselves on a regular basis each week.

The programme will be written by a fully trained Parenting Facilitator with experience in a wide variety of evidence based programmes, but devised specifically for Whakapuaki Whānau with an emphasis on local community needs. It will be delivered by the Parenting Facilitator with support from the Whakapuaki Mentors and Social Worker. This will ensure that the group programme is a full component of our complete wrap-around Whakapuaki Whānau philosophy as outlined above.



The proposed topics for “Whakapuaki Whānau Group Parenting” are as follows:

- Talking about Feelings
- Raising Co-Operative Children and Youth
- Coping with Challenging Behaviours
- Building High Self Esteem for Parents
- Building High Self Esteem for Children/Young People
- Parenting without Physical Punishment
- Honesty Issues – Managing Lying and Stealing
- Having Fun – Building Relationships through Play

This programme will be easy to understand and whānau friendly as it will utilise strategies that are current best practice, and proven to work well. It will also acknowledge that all whānau are unique with individual needs and there is ‘no one size fits all’ model.

Whānau will be provided with a variety of hand-outs and resources as well as DVD footage to fully support and streamline their learning. There will be plenty of time for group discussion and interaction. This will give whānau an opportunity to support each other and feel that they are not isolated in managing their challenges.

The programme will focus on and work from the positive at all times while also being realistic about the many challenges faced by whānau.

The above topics will explore and build on good listening skills, healthy communication and practical idea to manage tricky issues such as behavioural problems, dishonesty and aggression

We expect to achieve the following outcomes and benefits:

- Whānau will have a variety of best practice new skills and strategies to manage their children and young people.
- Whānau will have an enhanced sense of belonging in the community and an understanding that many of their challenges and needs are shared by others.  
Whānau will learn new and effective skills, resulting in a reduction in challenging behaviour, aggression and crime in our community.
- Young people who are parented positively will have better emotional regulation, higher self-esteem and less aggression and less behavioural issues.  
This will result in a reduction in challenging behaviours, offending and aggression within our community.

### To achieve this Raising FAB families / whānau programme

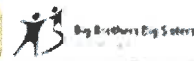
Children, young people and their whānau/families are strong, connected, independent, and have a positive future.

We have chosen to use the Results Based Accountability framework to further develop our performance measures for the Raising Fab Families / whānau Parenting Programme. RBA will move the monitoring and reporting discussion from not only being about our activities (how much we are doing) to our performance (is any one better off). It will also identify the quality of our service delivery (how well are we providing our services). Our performance measures will prove how well our services are provided and also provide data that will drive how we can improve on the services



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we provide to our community

Secondly by delivering Raising Fab Families / whānau' Parenting Programme and in conjunction with individual Whakapuaki Whānau approach, it will provide a Social Work, Parenting Support, Mentoring for the young and whānau will have a unique wrap-around service that meets their individual needs.

We will demonstrate our performance measures by our Results Based Accountability framework and identify:

- How much did we do (activities)
- How well did we do it (our performance)
- Is anyone better off (our clients outcomes/results)

Our Clients are:

Primary Clients - Individuals, families/whānau, parents/caregivers, and their children.

Secondary Clients —, schools, health services, community agencies, MSD, Police

### **How Much Did We Do?**

# clients engaged in the service (children, young people, Whānau/families, age, gender, ethnicity)

# programmes/ activities

# clients completing the service

# clients referred from other services

# evaluation forms completed

### **How Well Did We Do It?**

% clients who completed service

% clients who completed the programme

% clients who report they were satisfied or very satisfied with the programme

% evaluation forms completed

% clients who were referred to other agencies

### **Is Anyone Better Off?**

% clients who report they have improved parenting knowledge and skills

% clients who report they have improved home management and life skills

% clients who engage in education and training

% clients who report they are better connected to their whānau

% clients who report they are better connected to their community

% clients who report improvements in behaviour and attitude.

Data and baseline stories will be reported against from generated reports from database and will include:

- weekly written and verbal evaluation processes and checks.
- whānau being able to identify and use the strategies that they are using
- measuring the improvements and positive change identified by whānau and being able to identify those small steps that make a big difference.



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### **Wairarapa Safer Community Trust has identified the need as follows:**

By the many whānau who are referred to our agency for support and assistance in managing a wide variety of challenging behaviours.

Wairarapa Safer Community Trust already have a large client base interested in attending group Parenting – this includes parents, grandparents, caregivers and wider whānau.

By the number of agencies, schools and organisations who contact us for support with managing challenging behaviours in our community.

Wairarapa Safer Community Trust conducted a Wairarapa Youth Health and Wellbeing Survey in May - June 2016 of 128 local rangatahi. The age range of rangatahi was between 12 years to 21 years.

Within the Survey a number of areas of concern were highlighted for the Wairarapa region. There were significant numbers of rangatahi that drove vehicles while unlicensed, binge drink substantial volumes of alcohol, engaged in earlier sexual intercourse, have high levels of cigarette and marijuana use, and have limited knowledge about how to access services when required.

The Survey highlighted the need to provide the level of health and wellbeing of rangatahi requiring a collaborative approach.

The environments in which rangatahi move in must recognise the importance of family / whānau, culture, educational institutions and communities in helping to shape happy and healthy young people.

Most rangatahi reported that they have good experiences of family life and relationships with family members. Seventy three percent stated they 'get on well' or 'very well' with other family members. Six percent said they got on badly or very badly with family and twenty percent indicated that getting on with their family was neither a good or bad experience.

Six percent again reported that they only feel safe at home 'some of the time' and nine percent had run away from home.

Cigarettes and alcohol raised alerts where 69% had smoked at some stage in their lives but 54% continued to smoke daily. Rangatahi gain alcohol from a range of sources with friends and parents identified as being the most common source for acquiring alcohol.

The Wairarapa Youth Health and Well-being Survey and the many referrals received, has identified the need to invest in a Group Parenting programme for the Wairarapa region which will provide a wraparound service outcome for our family / whānau / rangatahi.

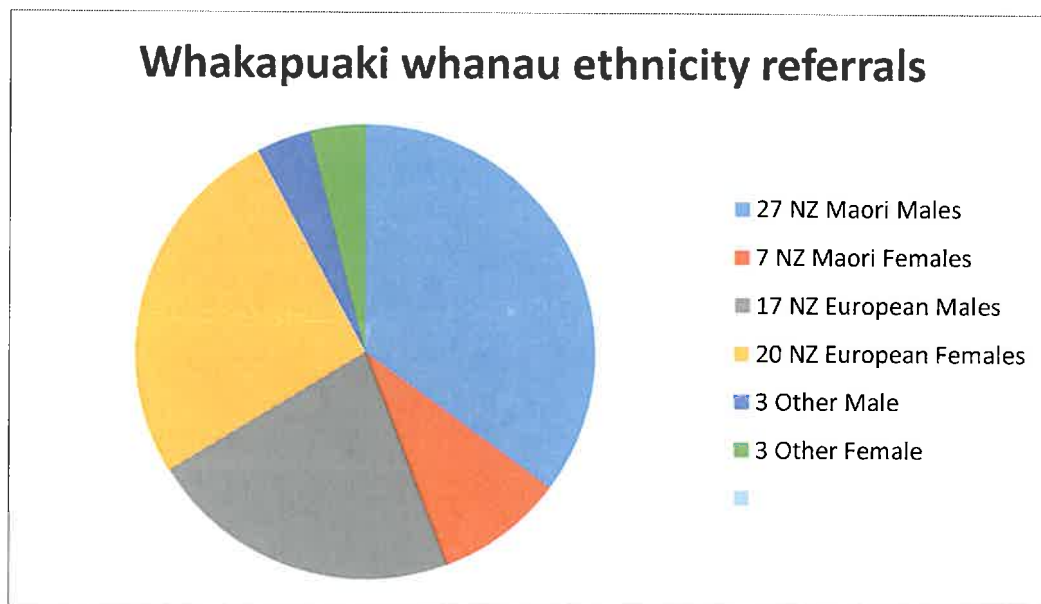


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Graph (1) below shows the number of referrals received between 1 July 2016 – 23<sup>rd</sup> December 2016



Graph (2) below are the referral sources between 1 July 2016 – 23<sup>rd</sup> December 2016



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## BUDGET 1 July 2017 – 30<sup>th</sup> June 2018

Raising FAB Families / Whānau Parenting Programme Budget 1 July 2017 – 30 <sup>th</sup> June 2018		
Travel	\$ 200.00	\$0.72 per km
Room hire	\$ 400.00	based at \$50 per week
Stationary	\$ 400.00	\$20 per client, based on 20 clients
Refreshments	\$ 400.00	\$50 per lesson
Lunch / graduation	\$ 200.00	\$10 per client
Set up costs	\$ 3,000.00	One off cost
Admin cost standard client rate	\$ 33,600.00	\$70 per hour per client
Wages	\$ 8,998.40	per course
<b>Total first course</b>	<b>\$ 47,198.40</b>	<b>Including set up costs</b>
<b>Total Second Course</b>	<b>\$ 44,198.40</b>	<b>Excluding set up costs</b>
<b>Total Third Course</b>	<b>\$ 44,198.40</b>	<b>Excluding set up costs</b>
<b>Total Annual Amount 2018</b>	<b>\$ 135,595.20</b>	



10 May 2017

Annual Plan  
South Wairarapa District Council  
PO Box 6  
Martinborough

destination  
wairarapa

Destination Wairarapa is the Regional Tourism Organisation (RTO) and one of 30 throughout New Zealand. Destination Wairarapa is an incorporated society with 280+ member businesses who collectively form the Wairarapa tourism proposition.

**Vision:** Every traveller has the Wairarapa on their "Must Do" list.

**Mission:** Grow the Wairarapa's Tourism Revenue to \$232m by 2025, by attracting More Visitors, who Stay Longer and Spend More

**Statement of Intent:** Destination Wairarapa has a responsibility to major funders and regional stakeholders to deliver economic growth and positive community outcomes from tourism related activities. We are committed to being a great employer and to delivering value to our members and funders. We will do this by ensuring the Wairarapa has the Right Tourism Offering, with Outstanding Delivery, Marketed Effectively.

### **Cycle Trail Maintenance**

South Wairarapa District Council have shown great foresight in developing the off-road cycle trail from Cross Creek to Featherston. Connecting Featherston to the Rimutaka Cycle Trail has opened a whole new market of families up to the town and the region.

That trail now needs to be maintained. Weed spraying, repairs to weather damage and wear and tear need to be part of the ongoing maintenance schedule and funding needs to be set aside for that.

Cycling continues to grow as a tourist activity and mode of transport for a whole holiday. South Wairarapa is receiving this cycle tourism business and the infrastructure that brings that business needs to be maintained.

***Destination Wairarapa would encourage Council to ensure funding and time is set aside to ensure adequate maintenance of the Cross Creek to Featherston trail.***

### **Cycle Trail Development**

South Wairarapa is a tourism destination with Martinborough and Greytown and now Featherston through cycling.

The next step under development is the connecting of Featherston with Greytown via Underhill Road and a pedestrian/cycle bridge across the Tauherenikau River.

Connecting the two ends of Underhill Road with the Rimutaka Cycle Trail at one end and the Woodside Trail at the other would make an even more exceptional cycling and commuter experience.

Designs and quotes for a bridge are available, land access has been confirmed and now funding is the final hurdle.

***Destination Wairarapa would encourage Council to commit funds to assist the Greytown Trails Trust to complete construction of the pedestrian and cycle bridge.***

### **Destination Wairarapa Funding**

Destination Wairarapa serves its members by promoting and marketing the region domestically and internationally in a way that supports the marketing and promotional efforts of its members. Destination Wairarapa essentially provides services and performs functions which no other organisation does for the Wairarapa.

New Zealand's tourism industry is ranked as the most important export industry in the country ahead of dairy. While the Wairarapa doesn't hold a gateway status in the industry, it does contribute to the tourists' broader experience of New Zealand and is therefore a valuable contributor to the industry.

Tourism in the Wairarapa generated an estimated \$163 million YE February 2017 or \$447,000 per day. (Ministry Business, Innovation & Employment)

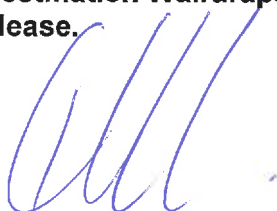
Destination Wairarapa acknowledges the financial contribution received from Council. It is this financial support which allows Destination Wairarapa to provide its services and marketing functions for the benefit of the district, region and country.

The growth of visitor numbers into the Wairarapa through product development marketing for international, domestic, groups, events, business events, media and the provision of i-SITE Visitor Centres are the core functions of Destination Wairarapa. We would like to encourage the continued financial support Council provides to Destination Wairarapa.

Destination Wairarapa and the tourism industry acknowledges the significant contribution South Wairarapa District Council makes to enable Destination Wairarapa to undertake its work.

***In finalising the Annual Plan, Destination Wairarapa asks that increased support of the organisation to \$130,000 + GST please be included to ensure the ongoing promotion of Wairarapa and ultimately maximise the economic benefits of tourism.***

**Destination Wairarapa would like the opportunity to speak to this submission please.**



David Hancock  
General Manager  
+64 272 272 118

## South Wairarapa District Council's Return on Investment with Destination Wairarapa

5 May 2017

The Ministry of Business Innovation Employment tourism statistics website shows what each of the three District Councils receives in terms of tourism generated revenue into the Wairarapa. In South Wairarapa there is a clear imbalance between the share of revenue received from tourism and the contribution to marketing through the Regional Tourism Organisation (RTO).

Destination Wairarapa received \$446,000 + GST from the three District Councils in the 2016-2017 financial year. This was received in the following amounts and portions:

Masterton District Council	\$273,000	61.5%
Carterton District Council	\$55,000	12.2%
South Wairarapa District Council	\$118,000	26.3%
<b>TOTAL</b>	<b>\$446,000</b>	<b>100%</b>

Revenue generated by tourism in the three districts for the year ending February 2017 was apportioned as follows:

Masterton District Council	\$89,000,000	54%
Carterton District Council	\$13,000,000	8%
South Wairarapa District Council	\$62,000,000	38%
<b>TOTAL</b>	<b>\$163,000,000 (rounded)</b>	<b>100%</b>

The percentage point variance between funding contribution to marketing through Destination Wairarapa and tourism revenue received in the respective districts are:

Masterton District Council	+7 percentage points
Carterton District Council	+4 percentage points
South Wairarapa District Council	-12 percentage points

Council has previously been shown (*attached – Building our Councils into the Tourism Spend in NZ Local Government 2015-2016*) that the return on investment for each of the three District Councils is exceptional when comparing tourism revenue and contribution to the RTO. It is clear that South Wairarapa District Council receives a considerably better ROI than Masterton or Carterton District Councils due to the lower ratio of marketing contribution to revenue generated.

It would not be possible for South Wairarapa District Council to afford to bring their contribution up by the 12 percentage points in a single year and other considerations such as rating base need to be taken into account. Destination Wairarapa requests that South Wairarapa District Council increase their funding to \$130,000 + GST through the 2017-2018 annual plan.

This would help create a more equitable contribution rate across the three District Councils and bring Destination Wairarapa closer to a level of revenue that can sustain the marketing work undertaken for the region.

Masterton District Council	\$273,000	59.6%
Carterton District Council	\$55,000	12.0%
South Wairarapa District Council	\$130,000	28.4%
TOTAL	\$458,000	100%

The percentage point variance between funding contribution to marketing through Destination Wairarapa and tourism revenue received in the respective districts would then look like:

Masterton District Council	+6 percentage points
Carterton District Council	+4 percentage points
South Wairarapa District Council	-10 percentage points

## Building our Councils into the Tourism Spend in NZ Local Government 2015/2016

Hammond-Robertson has developed a simple format based on sector research to determine the value for council's tourism investment and compare it nationally and by population cohort.

The three Wairarapa District Councils perform very well compared to other TLAs throughout NZ in terms of spend on tourism v return from tourist spend. All three spend between 1/3 and 1/6 of the national average.

Masterton's spend on tourism by the TLA is at about par with the average spend of similar sized populations. Carterton and South Wairarapa are again between 1/3 and 1/6 of the average of similar sized populations.

Compared to the Visitor spend in the 10 largest cities in New Zealand, South Wairarapa performs better than the average. Masterton performs better than the 10<sup>th</sup> largest city and Carterton is just below the 10<sup>th</sup> largest city.

Visitor dollars earned per dollar of Council spend on tourism ranks South Wairarapa ahead of Queenstown, Carterton just below the national average and Masterton just behind Wellington, just ahead of Taupo but below the national average.

It is interesting to note that the MOU with the three District Councils has Taupo and Wellington as comparative destinations should Wairarapa GDP growth rates not be reached.

For all of the following comparisons, additional money does need to be added to the three Wairarapa District Councils for what they spend on tourism grants for investment in cycleway construction. But does not include spending on public toilets, expanded sewerage and water schemes, bylaw regulation and rubbish services.

**The first data table in the report (page 10) shows the top 11 cities investment in the visitor sector.**

6. Wellington City Council	\$6.5 million spend	\$31.90 per head of pop.
10. Taupo District Council	\$3.35 million spend	\$94.20 per head of pop.

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*NZ Average*

*\$37.90 per head of pop.*

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Masterton District Council	\$271,000 spend	\$11.68 per head of pop.
South Wairarapa District Council	\$115,000 spend	\$11.05 per head of pop.
Carterton District Council	\$54,000 spend	\$5.62 per head of pop.

Masterton District Council advises that Wairarapa population is divided as follows:

Carterton	9,600
South Wairarapa	10,400
<u>Masterton</u>	<u>23,200</u>
<b>TOTAL</b>	<b>43,200</b>

**The next table (page 12) shows the TLA expenditure by population cohort**

10,000 – 20,000	No. TLAs	Av. Spend	Av. Spend / head
	10	\$303,000	\$20.73
Masterton		\$271,000	\$11.68
Under 10,000	14	\$412,000	\$59.60
South Wairarapa		\$115,000	\$11.05
Carterton		\$54,000	\$5.62

The only real comparison here is the population of the towns in the cohorts. Some small TLAs will have enormous tourism spend and possibly have a targeted rate enabling the larger investment in tourism.

**(page 15) Visitor Spend per head of pop. In 10 largest cities**

1. Wellington	\$8,047 per head of pop.
South Wairarapa	\$6,250 per head of pop.

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*NZ Average \$5,054 per head of pop.*

---

Masterton	\$2,844 per head of pop.
10. New Plymouth	\$2,531 per head of pop.
Carterton	\$1,875 per head of pop.

Wellington and Christchurch spend will severely distort the average spend given their comparatively low populations. The three Wairarapa TLAs perform very well in the national mix based on the top 10 cities.

**(page 16) Visitor \$ earned per \$ of Council spend**

South Wairarapa	\$565.21 visitor \$ earned / \$ Council spend
Queenstown	\$467.20

---

*NZ Average \$379.15 per head of pop.*

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Carterton	\$333.33
Wellington	\$252.30
Masterton	\$243.54
Taupo	\$137.20
New Plymouth	\$26.20

All three TLAs rank very well against other Councils in the country producing a strong return on tourism marketing investment.

September 2016

Submitted on Thursday, 11 May 2017 - 9:33am

--Submitter Details--

Name: Dean Di Bona

Organisation:

Ratepayer: Urban

--Submission Hearings--

Do you want to speak to your submission: Yes

Speaking preference: May 31 am

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston? No

If not, why? It's too easy to get into the habit of deferring such exp that it can become more entrenched as the go to area for finding extra funds in the medium term. Given our current debt and the CEOs brief during his presentation evening I believe we are best to continue with asset replacement and fast track land irrigation utilising debt. The amount is small compared to our ability to find 500,000 contingency fir the waihenga centre.

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

: Yes

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston: No

If not, why? I am not against it but 120000 approx to house up to 6 dogs seems extravagant. I think some consultation with the community for a more cost effective solution may be in order. Short term repairs to extend the life until a better solution may be in order.

--Roding--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? No

If not, why? Same argument as wastewater. i support the commitment to build new footpaths crossings etc.

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18: I struggle to see how the fees levels are determined in

the first place. If it costs over 180 per hour to come and inspect building work can I come and do council maintenance work for 180 per hour? I am sure the councils response to this equates to the communities response to the level of fees and charges that is being charged. Maybe a better explanation as to how they are determined will get more acceptance.

--Additional Comment--

If you would like to comment or propose something different now is your chance:

The mayor indicated one of the three goals was looking after and training employees better. I concur with this sentiment entirely. Over the years I have found every person I have dealt with at the council both professional and polite, yet as a whole I find the operations of the council infuriating. The CEO got it right when we discussed the silo effect of departments. Training hopefully will lean towards relevant people being give some sort of cross training and thus taking a holistic approach to people who approach council with issues. I remember discussing with one member who was explaining it was another departments problem that I saw the council as one and I couldn't be just fobbed off. This is more relevant for small issues or projects where multi department involvement will eventually be required. You must remember people approaching council 'don't know what they don't know'.

I am concerned with contract management within the council. It appears the council is taking a complaint approach management approach, no complaints no problems. Here are a couple of problems with this. I have complained this year about the Martinborough transfer station being in a poor state. I don't want to relitigate the arguments but the main issue was, When my wife rang the council and said what a mess the tip face was and access was near impossible, the words back to her were, "I just spoke to the contractor and he said there was no problems." It has taken nearly 6 months of complaining to start to get a resolution. What are the KPIs for the transfer station, how many cubic meters are allowed on the tip face before it must be removed. How long can refuse be held at the transfer station. Council officials must go out and inspect contracts on a regular basis to ensure compliance. Remember people do not use the tip face every week like they use kerb side recycling, so regardless of how poorly the contractor may perform at the transfer station, you are more likely to get complaints about the commonly used services rather than the worse performing irregularly used services.

I have recently stepped down from the Martinborough volunteer fire brigade. It has been our understanding whilst I was in the brigade that it was part of the city care contract that the fire hydrants would be tested and kept clean annually. We approached

the council after a call to the Martinborough primary school last year about the fire hydrant outside the school being unable to be opened and covered in mud. A fire appliance has about 2 minutes of water at full pressure, so if there is a real fire and the hydrant is covered in mud, they may not get water to the appliance before it runs out of water. Only contract compliance inspection will stop this from occurring.

It is widely accepted, although begrudgingly by some, that the SWDC building department is very good at ensuring adherence to central government requirements. I concur with this and accept the CEO's statement it's all about protecting future owners. A very valid point. I would like to raise the need to have a review process in place for the performance of outside contractors processing consent documents. After discussing the idea with architects and builders about forming a delegation to approach council, as encouraged by council members, I found no one really wants to come forward as it seems to be two confrontational and they have to work with council. It was proposed and I think worth discussing, set up a closed Facebook group or equivalent where a forum is set up for both the council to propagate central government issues and constant issues being found by inspectors as well as architects and builders being able to provide feedback as to inequalities they see in the system. It would need to have moderators so it didn't become a free for all.

Central government has indicated that consents should be processed within 20 working days(excluding days where information is missing). Twice now I have had consents approved that have then stayed in the department for days until they have been administered and processed. This is NOT a gripe about individuals but a need to better manage the system. Once a consent is approved, why can it not be issued within 24 hours. May times I hear people are waiting for consents to be issued, and builders can be inconvenienced during this wait. This is not a problem for the council but why can't consents be better managed. It doesn't take 20 days to physically process a consent so why not reduce the acceptable time from 20 days to 10 days or 12 or 8 to process them.

Upload submission:

Upload additional information:

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/833>

Submitted on Thursday, 11 May 2017 - 10:35am

--Submitter Details--

Name: debbie and gordon yoi

Organisation:

Ratepayer: Urban

--Submission Hearings--

Do you want to speak to your submission: No

Speaking preference:

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston?

If not, why?

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

: Yes

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

If not, why?

--Roothing--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? Yes

If not, why?

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18:

--Additional Comment--

If you would like to comment or propose something different now is your chance: I live in the eastern end of mcmaster st greytown (east of massey st).We have a mixture of families down this end, some with prams, small children and elderly, some with mobility scooters. On the northern side of the street the berm/path is a

mess and not a continuous path. I see the prams being pushed on the road, the children walking on the road on the mobility scooters on the road as path is rough and unsafe and at the massey st end of this the only way to get to the other side is to go out on the road around the trees on the corner, which is also unsafe should a vehicle be coming around the corner. Also at the reading/mcmaster st intersection you have to cross diagonally to get to a footpath as there is no continuation from the previous section. This section need urgent attention.

Upload submission:

Upload additional information:

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/834>

Submitted on Thursday, 11 May 2017 - 11:48am

--Submitter Details--

Name: Alistair and Jenny Boyne

Organisation:

Ratepayer: Rural

--Submission Hearings--

Do you want to speak to your submission: Yes

Speaking preference: May 31 pm

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston? No

If not, why? Need to sort the wastewater and towns drinking water asap. Not that happy that the SWDC have determined that the Pain Farm in Martinborough is a suitable location for towns effluent, when rent/ lease from this farm for livestock and arable crops could be rendered unsuitable to due proximity of said extension scheme, eroding income for projects around the town.

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

: Yes

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

Yes

If not, why?

--Roothing--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? No

If not, why? Biased but rural roads need ongoing attention due to increase numbers using said roads. Maybe trim the cultural budget for foot path maintenance.

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18: Would like to see very minimal increases and trimming of

wish lists as the majority of population is on fixed incomes

--Additional Comment--

If you would like to comment or propose something different now is your chance:

ROCKS. Could you please advise when the boulders that have been parked on our land to the south of the South Tora Reserve which were stock piled/ dumped there over two years ago are going to be removed. The sea on the other side of the road is eroding toward them. Our farm maps indicate that the Public road now crosses over our property in three places along this short stretch. Would like the council to arrange funding to have them put in the place they were intended for, to create a rock wall to protect the public road.

Re Reserves. Tora coast- like to see improvements with facilities to cope with the increase in 10 fold of numbers camping on a regular basis and also the day trippers. Its great that more people are enjoying our coastline and with that there needs to be toilets located on the Te Awaiti Road e.g. at Sandy bay ( for recreational fisherman) and definitely a must at Manurewa / Manure Point if not signage to ask people not to poop there. There were toilets at both of these locations for a number of years however they were removed and not replaced, if the budget allows would like you to consider reinstating them anywhere on Council owned/ managed land.

We understand from a contractor that the SWDC has ordered a toilet going in at North Tora Reserve adjacent to the gravesite there. At a meeting held at Tukurumuri School by the GWRC late last year and attended by the CEO of SWDC and Councillor Jephson, our neighbours and us raised concerns about the flooding of this area and requested that both councils look at the erosion to the south of the Awhea River and were informed it was not owned by either Councils it was DOC 's and not their responsibility. so flummoxed as to why you are locating a toilet on DOC land.

Upload submission:

Upload additional information:

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/835>

Submitted on Thursday, 11 May 2017 - 12:48pm

--Submitter Details--

Name: Joanne Bateman

Organisation:

Ratepayer: Urban

--Submission Hearings--

Do you want to speak to your submission: No

Speaking preference:

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston? Yes

If not, why?

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

: Yes

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

Yes

If not, why?

--Roading--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? Yes

If not, why?

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18:

--Additional Comment--

If you would like to comment or propose something different now is your chance:

Upload submission:

Upload additional information:

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/836>



Feedback must be received by  
4pm Friday 12 May 2017.

Please read the consultation  
document before providing  
your feedback.

EMAIL: [ap@swdc.govt.nz](mailto:ap@swdc.govt.nz)

IN PERSON: Drop form to your local library  
or the Council Office in Martinborough

BY POST: Fold and affix a stamp

FAX: (06) 306 9373

ONLINE: <http://www.swdc.govt.nz/council-projects-and-open-consultations>

Your name and feedback will be  
public documents.

All other personal details will remain private.

#### Ratepayer:

- ☒ Urban ☐ Rural  
☐ Commercial ☐ Non Ratepayer  
☒ Yes I/we would like to speak to our submission

#### Speaking Preference:

- ☐ May 31 am ☒ May 31 pm

FIRST NAME: ROBERT PETELIN

LAST NAME: .....

ORGANISATION: .....

(Only if authorised to submit on behalf of organisation, one per organisation)

EMAIL ADDRESS: .....

POSTAL ADDRESS: .....

## Consultation Questions

### Wastewater

Do you support continuing to defer the cyclical  
wastewater underground pipe asset replacement  
programme to accelerate stage one and two of  
irrigation to land for Martinborough, Greytown and  
Featherston?

- ☐ Yes ☐ No

If not, why?

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### Dog pound at Featherston

Do you support the building of a new dog pound in  
Featherston?

- ☒ Yes ☐ No

If not, why?

TO IMPROVE POUND ONLY  
NOT TO EXTEND COST OF  
\$120,000

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### Swimming Pools

Do you support providing free swimming in the  
three District Council owned pools?

- ☒ Yes ☐ No

If not, why?

CHILDREN UNDER 15 YEARS  
OF AGE ONLY

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### Roading

Do you support deferring some roading rehabilitation  
for one year and redirecting funds to new footpaths,  
footpath maintenance and road crossings?

- ☐ Yes ☒ No

If not, why?

ALLOCATION OF MONEY  
FOR ROAD SHOULD BE SPENT  
ON THE ROAD - ALLOCATION  
FOR FOOTPATHS SHOULD BE  
SPENT ON FOOTPATHS -  
IT LOOKS LIKE THAT IN THE  
PAST YOU SPENT FOOTPATH MONEY  
ON SOMETHING ELSE MAYBE  
ON TE MONA RD.

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### Fees and Charges

Please provide your feedback on the proposed fees  
and charges for 2017/18.

IN ADDITION OF RATE INCREASE  
YOU ARE INCREASING OTHER  
SERVICES IN SOME CASES 50%

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If you would like to comment or propose something  
different now is your chance. (Continue on another  
sheet if required)

OLD HOUSES RELOCATION  
1.) ALL SECOND HAND HOUSES SHOULD HAVE  
CERTIFICATE OF PEST FREE (FOR  
EXAMPLE WE WERE COCKROACH FREE  
UNTILL OLD HOUSES WERE MOVED ON  
VACANT LAND ESPECIALLY MARTINBOROUGH

2.) COUNCIL TO INSTALL SECOND FLAG  
POLE TO FLY 2ND FRIENDLY  
FLAG

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20

65



Affix  
Stamp  
Here

South Wairarapa District Council  
PO Box 6  
Martinborough  
5741

IN FEATHERSTON THERE ARE A NUMBER OF STREETS THAT HAVE NO FOOTPATH AT ALL THAT IS CONTRARY TO THE UNDERTAKING OF THE AMALGAMATION OF 3 COUNCILS THAT ALL 3 TOWNS SHOULD HAVE AT LEAST ONE SIDE OF THE STREET COVERED FOOT PATH. I'M NOT FAMILIAR WITH GREYTOWN, BUT FEATHERSTON HAS CERTAINLY BEEN NEGLECTED, THAT SHOWS THAT FEATHERSTON COUNCILORS HAVE NOT BEEN DOING THEIR DUTY AS COUNCILORS.

FOOT PATH ON REUAN ST (STATE HIGHWAY 53) IS THE RESPONSIBILITY OF THE MANAGEMENT OF STATE HIGHWAY AND THEY SHOULD PROVIDE FOOT PATH ON BOTH SIDE OF THE ROAD, PROVIDED THERE ARE HOUSES ON BOTH SIDES OF THE ROAD (IT IS THE JOB OF THE COUNCIL TO INFORM S.H. AUTHORITY)

Please complete the feedback form on the previous page, cut out and fold this page then post



# WAIRARAPA ROAD SAFETY COUNCIL

9<sup>th</sup> May 2017

Mayor  
South Wairarapa District Council  
19 Kitchener Street  
Martinborough

Dear Viv

Re: Wairarapa School Drivers' Licence Programme

As a result of the Mayoral Task Force for Jobs and the Social Sector Trial a steering group was set up to explore how we best support disadvantaged youth to gain their restricted licences before exiting school.

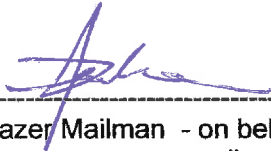
A pilot programme, funded by the three District Councils and some sponsorship, was trialled in three colleges – Makoura, Chanel and Kuranui. Five students from each college were identified and mentors were provided, along with each college having a driving instructor attached. There have been areas that we have learnt from but, in the main, the programme has proven successful. Small bios of the successes have been included in the application.

We are now in a position to take the next step and include Wairarapa College. This effectively means that we will need to appoint a co-ordinator, obtain another car and meet the additional cost attached to that. Our goal is to have fifteen students from each college gain their restricted licence each year and to do that we are seeking funding from each Council and from Trust House.

Accordingly we would like to make an application for \$5,000 from the South Wairarapa District Council for the 2017 – 2018 year. We would also like the opportunity to speak to the submissions when the Annual Plan hearings are held.

Yours sincerely

  
Bruce Pauling – Wairarapa Road Safety Council

  
Frazer Mailman – on behalf of the colleges



# WAIRARAPA ROAD SAFETY COUNCIL

## FUNDING SUBMISSION TO SOUTH WAIRARAPA DISTRICT COUNCIL

### WAIRARAPA COMMUNITY DRIVER MENTOR PROGRAMME



## WAIRARAPA DRIVERS LICENCE PROGRAMME IN SCHOOLS

### AIM

To assist students in gaining their restricted/full drivers licence.

### BACKGROUND

The initiative was born out of the Social Sector Trial and through the Mayor's Task Force for jobs. Four colleges were surveyed regarding what students perceive are the barriers to gaining a full licence were. In analysing the response it became very clear that there were issues around:

Cost - The cost to obtain a learners licence is \$93.90; for a restricted licence \$134.80 and then on to a full licence \$109.50. Total is \$338.20. Throw in three lessons with a qualified driving instructor at \$55 (\$165.00) and attendance at a defensive driving course (\$ ).

Access to a Car for Practice – A number of students didn't have access to a car to practice and many indicated that if they did, it wasn't registered or warranted.

Youth Offending - There was also a concern around youth offending created by young people driving outside their licence status

Rural isolation and limited alternative public transport

From information gained and from the willingness of the colleges to support the programme, three colleges were selected to participate – Makoura, Chanel and Kuranui.

Funding was sourced from Masterton District Council (\$4000), Carterton District Council (\$2,000) and South Wairarapa District Council (\$2,000).

Bruce Pauling, Wairarapa Road Safety Council, secured sponsorship for a car from Southey Honda, and Caltex provided assistance for petrol. Bruce talked to Rotary Clubs and through that a number of mentors came forward to undergo training and to work alongside three driving instructors that were attached to the three schools.

In Term 3 2016, each college selected five students each to undergo the pilot programme. Each were provided with a mentor and a driving instructor.

### RESULTS

#### MAKOURA COLLEGE

Student 1 – is a young Maori male who has applied for the Army and a licence is essential. He has his learners licence but with little support from home will need lots of practice and some lessons with a driving instructor.

- Gained restricted 06/10/2015. Now in fulltime work and waiting results of his application to the Army.

Student 2 – is a young Maori female who successfully gained her learners licence (24/11/16) and is moving to get her restricted in May. She lost her mother to cancer in 2015. She will need a licence for employment.

Student 3 – is a young European male who needs to start his journey towards a full licence.

- Successfully gained his learners licence on 11/11/16 and has secured fulltime employment. Referred to REAP programme.
- His place has been taken by another student who has his learners licence and is on his way to restricted.

Student 4 – is a young Maori female whose mother is unable to teach her as she has only a restricted licence.

- Successfully gained learners licence on 21/11/16 and is on track to get her restricted.

Student 5 – another young Maori female whose solo mother is not in a position to teach her. Family car is not roadworthy.

- Successfully gained her learners licence 24/11/16 and will require time and lots of practice to get restricted.

#### CHANEL COLLEGE

Student 1 – a female of European descent, orphaned at a young age. The goal of going to university and/or workforce would be less likely to achieve if she didn't have a licence

- Gained her restricted licence in November.

Student 2 – a young Maori female who lives with her disabled mother and is reliant on volunteers to support them to get to appointments. A drivers licence would assist her gain independence.

- She has gained both her learners licence and her restricted licence. Attending Early Childhood course.

Student 3 – is a young Maori female who is from a large family and does not have access to driver training and mentoring. A licence will give her greater opportunities to broaden her career prospects.

- She has gained her learners licence and is well on her way towards her restricted.

Student 4 – is a young Filipino female, who speaks English as a second language. She has no access to technology at home or a car.

- She has gained her learners and is now starting on the pathway for her restricted.

Student 5 – is a young male Maori who has been involved in a car accident and has come to the attention of the Police.

- He is starting out to get his learners.

#### KURANUI COLLEGE

Student 1 – a young European male living with Dad but no access to a car.

- He has gained his restricted licence and is looking to achieve his full licence.

Student 2 – is a young Maori male with special needs living with his mother but wasn't able to teach him to drive.

- Gained his restricted in February, has left school and is now training at Taratahi Agri Farm.

Student 3 – a young European female whose father committed suicide. She lives with her mother and three other siblings.

- Gained her learners licence and is now booked for her restricted.

Student 4 – a young female who lacks confidence and driving without a licence. Little income with family.

- Gained her learners licence and is now booked for her restricted.

Student 5 – a young Maori women, second oldest of seven. Family has no car and parents have no licence. A licence will give her independence.

- Gained her learners licence and is very close to gaining her restricted. Needs licence to attend tertiary education.

Some of our success(es) over 1 ½ School terms:



Top Left: 'Stefan' and mentor-Mark Shepherd: Stefan was able to attend Taratahi Ag Farm and train towards a dairy industry qualification. His tutor states Stefan is a model student who will 'make his mark' in local dairying. Top Right: Kathryn now attends Massey University to gain tertiary qualification to then return to work in Wairarapa, Raeha immediately gained employment in Carterton. Bottom Left: Remy with mentor Paul Mason. Bottom Right: Jennifer (continuing studies towards employment)

### MOVING FORWARD

Moving forward the programme needs to include Wairarapa College and given the interest in students, the co-ordinating group needs to increase capacity within each school. To do that the group needs to:

- Seek further funding
- Increase mentors
- Obtain another vehicle
- Fund co-ordination hours both at REAP and the school
- Gain sponsorship for petrol

### What would the cost be:

The cost of the programme for school based on fifteen students obtaining their restricted

• Learners licence	\$ 93.90	\$1408.50
• 3 driving instructors lessons @ \$55	\$165.00	\$2475.00
• Restricted licences	\$134.80	<u>\$2022.00</u>
		<b>\$5905.50</b>
• Two hours co-ordinators time \$20 ph x 38 weeks		<u>\$1520.00</u>
<b>Cost per school</b>		<b><u>\$7425.50</u></b>

**Total Cost of Programme**

• 4 schools	\$29,700.00
• Cost of vehicle	\$10,000.00
• Sign writing of car	\$ 800.00
• Petrol costs	\$ 2400.00
• Cost associated around servicing vehicles	\$ 5000.00
• Central co-ordinator (10 hr per wk @\$20 ph x 38 weeks)	\$ 7600.00
	<b><u>\$55500.00</u></b>

**HOW COULD IT BE FUNDED ANNUALLY?**

## Contributions from each District Council

- Masterton	\$10,000	
- Carterton	\$5,000	
- Sth Wairarapa	\$5,000	\$20,000.00

NZTA		\$10,000.00
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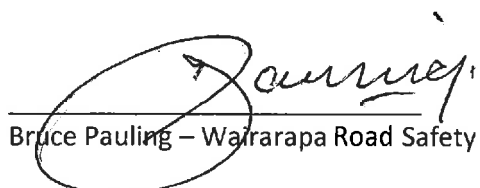
Trust House		<u>\$25,500.00</u>
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<b>Total</b>		<b><u>\$55,500.00</u></b>
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Should we be successful in obtaining the necessary funds we will be able to create a local sustainable programme to our 'marginalised at risk' young drivers, by providing suitable vehicles and instill safe driving practises by way of community mentors. Hopefully this will lead to less crashes, less serious injury and provide a pathway out of the justice system and into gainful employment.

Restricted drivers are seven times more likely to crash than other drivers and this increases if they don't have access to suitable vehicles and mentors. The latest Ministry of Transport figures for the social costs of fatal and serious injury crashes reveal the value of statistical life is \$4.4.million per fatality and \$439000 per serious injury.

Your support for our initiative would be greatly appreciated

  
 Bruce Pauling – Wairarapa Road Safety Council

  
 Frazer Mailman – on behalf of the Colleges

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## Annual Plan Consultation Document 2017/18

Please read the Consultation Document before providing your feedback. Supporting documentation is also available. You may use the online submission form below to make a submission to the Annual Plan 2017/18.

If you provide your email address in the form below a copy of your feedback will be emailed back to you.

### Please note:

- Your name and feedback will be public documents, all other personal details will remain private.
- Feedback must be received by 4pm, Friday 12 May 2017.
- Council meetings to hear and deliberate on submissions will be open to the public, except as otherwise provided in the Local Government Official Information and Meetings Act 1987.

Submitter Details

Name: \* Joseph Connor

Organisation: \_\_\_\_\_

Only if authorised to submit on behalf of organisation (one per organisation)

Email Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Phone: \*

Ratepayer: \_\_\_\_\_

Submission

Do you want to speak to your submission: \* ☐ Yes ☒ No

Speaking preference: ☐ May 31 am ☐ May 31 pm

Speaking appointments will be allocated on a first-in first-served basis, it may not be possible to meet all requests

Wastewater

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston? ☐ Yes ☒ No

If not, why?:

Not until more due diligence has been carried out around the Featherston proposal with a subdivision very close to the planned irrigation to land site.

Swimming Pools

Do you support providing free swimming in Council's three pools? : ☒ Yes ☐ No

(Featherston, Greytown and Martinborough outdoor pools)

If not, why?:

Dog pound at Featherston

Do you support the building of a new dog pound in Featherston: ☒ Yes ☐ No

If not, why?:

Roading

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings?: ☒ Yes ☐ No

If not, why?:

Fees and Charges

Please provide your feedback on the proposed fees and charges for 2017/18:

Additional Comment

If you would like to comment or propose something different now is your chance:

Upload submission:  Browse...

Upload additional information:  Browse...

Submit

Subscribe to: This post

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## Annual Plan Consultation Document 2017/18

Please read the Consultation Document before providing your feedback. Supporting documentation is also available. You may use the online submission form below to make a submission to the Annual Plan 2017/18.

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- Council meetings to hear and deliberate on submissions will be open to the public, except as otherwise provided in the Local Government Official Information and Meetings Act 1987.

## Submitter Details

Name: \*

Organisation:

Only if authorised to submit on

behalf (one per organisation)

Email Address:

Postal Address:

Phone: \*

Ratepayer: \*

☒ Urban☐ Rural☐ Commercial☐ Non-ratepayer

## Submission Hearings

Do you want to speak to your submission: \* ☐ Yes ☒ NoSpeaking preference: ☐ May 31 am ☐ May 31 pm

Speaking appointments will be allocated on a first-in first-served basis. It may not be possible to meet all requests.

## Wastewater

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston?: ☐ Yes ☒ No

If not, why?:

## Swimming Pools

Do you support providing free swimming in Council's three pools? : ☒ Yes ☐ No

80

(Featherston, Greytown and Martinborough outdoor pools)

68

If not, why?:

Dog pound at Featherston

Do you support the building of a new dog pound in Featherston: ☒ Yes ☐ No

If not, why?:

Roading

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings?: ☐ Yes ☒ No

If not, why?:

Fees and Charges

Please provide your feedback on the proposed fees and charges for 2017/18:

Free swimming would benefit children in Featherston,  
more physical activity, more family time, affordable.  
can only have positive effects. Increase people using pool.

Additional Comment

If you would like to comment or propose something different now is your chance:

Upload submission:  Browse...Upload additional information:  Browse...

Submit

Subscribe to: This post

**By email**

12 May 2017

Mayor Viv Napier  
South Wairarapa District Council  
19 Kitchener Street  
Martinborough 5711

Shed 39, 2 Fryatt Quay  
Pipitea, Wellington 6011  
PO Box 11646  
Manners Street  
Wellington 6142  
T 04 384 5708  
F 04 385 6960  
www.gw.govt.nz

Dear Viv

**Submission on the draft South Wairarapa District Council Annual Plan**

Thank you for the opportunity to provide feedback on the South Wairarapa District Council (SWDC) draft Annual Plan 2017-2018 Consultation Document and supporting documentation. Greater Wellington Regional Council (GWRC) wishes to make the following comments.

***Implementation of the Wastewater Irrigation Plan***

We support SWDC's intention to implement a plan to discharge 100% of the wastewater from Featherston, Greytown, Martinborough and Lake Ferry to land rather than to water. We commend SWDC's proposal to accelerate this plan so that by the end of 2017 24% and 21% of the total annual volume of wastewater from Martinborough and Greytown is discharged to land respectively, noting that both targets are ahead of the consent conditions.

***Roading, footpaths and crossings***

GWRC supports the feedback from ratepayers encouraging SWDC to add new footpaths in urban areas, and invest in maintaining footpaths and road crossings to create a more accessible and connected district. We also support encouraging local residents and visitors to use public transport services as part of achieving this objective.

***Martinborough Residential Growth - Structure Plan and Plan Change***

GWRC would like to signal our interest in being involved in the Structure Plan and plan change process. As an initial comment, we recommend considering the potential demand changes for public transport services as part of the Structure Plan, and suggest including public transport functions in the plan change.

***Joint Wellington Region Waste Management and Minimisation Plan***

GWRC strongly supports the draft WMMP's goal of reducing waste to landfill in the region by a third over the next decade, and the commitment of the region's territorial authorities to work together to achieve this objective.

Thanks again for the opportunity to comment. If you have any questions please contact Laura McKim, Strategic Advisor, Strategic and Corporate Planning by phone on 04 831 3314 or by email at [laura.mckim@gw.govt.nz](mailto:laura.mckim@gw.govt.nz).

Yours sincerely



**Chris Laidlaw**  
Chair

South Wairarapa District Council  
19 Kitchener Street  
Martinborough 5711

Tena koutou

With regard to the draft annual plan for the South Wairarapa District Council, the South Wairarapa Maori Standing Committee would like to make the following submission.

The Committee is a forum supported by the Council that includes representation from the recognised marae in our district. The committee includes the two mana whenua marae of the district (Papawai and Kohunui) and our local community based marae (Haurariki).

The committee is an important and pragmatic way to express the constitutional Treaty of Waitangi relationship in a local context.

In addition, the committee is a very useful way for the South Wairarapa District Council to engage with marae and the Maori community in our locality on matters of importance.

Attached are copies of the approved strategic plans for the three marae. The committee intends to use these plans as a basis for its submissions to the council annual planning processes in future years.

*Promotion/Visibility of Te Reo in the Community*

Each marae plan places a big emphasis on looking for opportunities to promote the visibility and use of te reo Maori in the community.

The marae are very pleased to be working with Council to provide developers with lists of street names and background information that developers may choose from. Noting that the MSC must confirm the appropriateness of the name selected by the developer before it is formally used. Post Treaty Settlement there will also be a number of corrections to mis-spelt place names in our district.

Recent media coverage about the township of Otaki has highlighted that communities project to promote bilingualism.

The Maori Standing Committee recommends that:

- 1) The Committee and the Council work together to develop a new agree Maori plan for the District- the plan will look at other opportunities to promote the place and importance of te reo Maori in the community;
- 2) The Council allocate a specific budget each year to gradually introduce bilingual council signage as old signs are replaced and new signs established;
- 3) The Council allocate a budget to support one Council staff member (particularly staff members in highly visible area of community work) per year to undertake some formal Maori language tuition.

### *Marae As Places of Importance/Youth Focus*

Each marae plan places a big emphasis on promoting local marae as places of importance in the community. Each plan also places a major emphasis on young people.

The Maori Standing Committee recommends that:

- 4) The Committee and the Council agree to sponsor a high profile youth event to be held at one of the three marae each year;
- 5) This year, the Committee and Council look at the youth focused event for Waitangi Day in 2018
- 6) The Committee and the Council agree to allocate a specific events budget to support kaupapa Maori that promote Maori culture and language (e.g. Matariki, rangatahi, taonga puoro, taonga takaro, waka, toi Maori)

### *Marae as Contributors to Local Story and Promotion*

Each marae plan places a big emphasis on promoting local marae as places of importance in the community. The various plans also promote the importance of local hapu stories and history.

There are also various initiatives that Council is involved in where there may be quite significant benefits if local experiences are grounded in strong local hapu interpretation e.g. Cape Palliser interpretive signage, tourism promotion, cycle trails and Wairarapa Moana.

To date much of the work in this area has been piece meal. We have also struggled to get good momentum.

The Maori Standing Committee recommends that:

- 7) The Committee and the Council develop an information and interpretation plan for the district in relation to local hapu story and history;
- 8) That a specific budget be allocated to collating local story and interpretation content that can be authorised for general usage across different contexts; and
- 9) That a specific budget be allocated to collating local story and interpretation content that can be authorised for usage in specific localities (e.g. Featherston, Martinborough or Greytown). Beginning with two pou representing Kahungunu and Rangitane at the Remutake hill summit with information between.

Naku noa, na

Reuben Raihanian Tipoki

Chairman

South Wairarapa District Council Maori Standing Committee

# SUBMISSION

TELEPHONE 0800 327 646 | WEBSITE [WWW.FEDFARM.ORG.NZ](http://WWW.FEDFARM.ORG.NZ)

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To: South Wairarapa District Council

Submission on: **Annual Plan 2017-2018**

Date: 12 May 2017

Submission by: Wairarapa Federated Farmers

**JAMIE FALLOON**

WAIRARAPA PROVINCIAL PRESIDENT

Federated Farmers of New Zealand

P 06 3724 805

M 027 4907390

E [jamiefalloon@xtra.co.nz](mailto:jamiefalloon@xtra.co.nz)

Address for service: **RHEA DASENT**

SENIOR POLICY ADVISOR

Federated Farmers of New Zealand

PO Box 715, Wellington 4160

P 021 501 817

E [rdasent@fedfarm.org.nz](mailto:rdasent@fedfarm.org.nz)

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Wairarapa Federated Farmers welcomes this chance to submit on the South Wairarapa District Council Draft Annual Plan 2017 - 2018.

We acknowledge any submissions made by individual members of Federated Farmers.

## SUMMARY

1. That the Council reports its level of UAGC utilisation, and
2. That Council fully utilises the UAGC mechanism at 30% of the total rates income to provide equity between ratepayers.
3. That the reliance on the general rate is reduced; and
4. That the rating differential categories are retained, and
5. That Council considers a switch from land value to capital value as a basis for the general rate.
6. That the new dog pound and animal control activity is funded by a mixed model of licence fees and a targeted uniform charge paid by all ratepayers in the district.
7. That the Council utilises targeted rates to fund 100% of sewerage services, water supply, amenities, and refuse collection.
8. That a hybrid funding model is introduced to fund roading; consisting of a district-wide targeted uniform charge as well as the existing land value general rate.

## UNIFORM ANNUAL GENERAL CHARGE

Federated Farmers asks for further information on what percentage of 30% legislative maximum the Council utilises UAGC mechanism.

We note that the UAGC has dropped to \$501 per SUIP, and that this has dropped from \$526 in 2016 and \$543 in 2015. This is disappointing. The 2015 Long Term Plan on page 92 of Part 3 states that the UAGC is not at the 30% maximum, and with the drop we assume that the current level of use is even less now.

Neighbouring Carterton District Council fully utilises the UAGC mechanism at 30% and Federated Farmers suggests that South Wairarapa does the same.

Full use of the uniform annual general charge is essential to flattening the rate distribution between high value properties such as farms, and other property types. Were a rating system to not make use of uniform charges, but however to rely totally on rates on a property value basis, the difference between the cost of council services between farms and urban properties would be massive.

It is also more equitable for all ratepayers to contribute the same amount to the same services.

### Recommendation:

1. That the Council reports it's level of UAGC utilisation, and
2. That Council fully utilises the UAGC mechanism at 30% of the total rates income to provide equity between ratepayers.

## GENERAL RATE

The Annual Plan proposes to strike the general rate for the Group 3 Rural differential at 0.002112 cents in the dollar, and this has increased from 0.001999 cents per dollar in 2015. We are disappointed to see an increasing reliance on the general rate.

Federated Farmers opposes the funding of modern local government with property value rates. Both land value and capital value are narrow asset taxes that penalise land intensive businesses such as farming. It also means that some ratepayers are contributing more to a council activity, despite not necessarily receiving a proportionality increased benefit.

However we recognise that councils are limited to rating on this basis, and Federated Farmers considers that capital value is preferable to the land value. Because capital value includes the value of improvements on the land, the rating incidence tends to be somewhat more evenly spread across rateable properties, rather than penalising grassland farmers, croppers and foresters as land value tends to do.

We encourage the Council to consider a change to striking the general rate on capital value. Capital value better reflects benefit derived from activities such as roading. In their 2015 Long Term Plan the Waimakariri District Council says “The Council considers that capital value better reflects the supporting infrastructure (roading); and the impact that access has on the value of a property. Also the higher the capital value the property has, the greater the likelihood of increased use of the roading network or damage caused to the network, particularly in respect of large rural, commercial or industrial properties.”

### Recommendation:

3. That the reliance on the general rate is reduced; and
4. That the rating differential categories are retained, and
5. That Council considers a switch from land value to capital value as a basis for the general rate.

## FEATHERSTON DOG POUND

The Council proposes to fund a new Featherston pound 70% by licencing, and 30% by the rural general rate. Federated Farmers asks what the justification of the 30% funding coming from rural rates is, given that a dog pound will not benefit rural ratepayers by a proportionate amount compared to other ratepayers of the district.

We support funding by licence fees, as this reflects direct benefit. Dog owners will be the people contributing to the funding of a service that they benefit from.

The concept of a whole community benefiting from the dog pound is understandable: all citizens will benefit from dangerous dogs being impounded and removed from the streets. In this case a contribution to funding of the pound from ratepayers at large is appropriate.

However only rural ratepayers contributing via the general rate is inequitable. This leaves a discrepancy between rural ratepayers and the ratepayers of the rest of the district, with only rural

ratepayers contributing even though everyone benefits. There will also be a between rural ratepayers depending on their land value, with high LV ratepayers contributing more than lower LV ratepayers, despite not receiving a higher benefit. Some of these rural ratepayers may not even have a dog.

Federated Farmers recommends that instead of funding 30% of the activity by the rural general rate, that a district-wide targeted uniform charge is applied. Combined with funding by licences, and district-wide targeted uniform charge will reflect the proportionate level of benefit received by dog owners and the community at large.

If a separate targeted uniform charge is uneconomic to collect, the UAGC could be used instead. The concept of every ratepayer contributing the same amount to partially fund an activity that benefits the whole district is present regardless if a TUC or the UAGC is used. With the UAGC not at the 30% maximum, this leaves scope to increase it to fund this activity.

Recommendation:

6. That the new dog pound and animal control activity is funded by a mixed model of licence fees and a targeted uniform charge paid by all ratepayers in the district.

## **TARGETED RATES**

Federated Farmers commends the Council's use of targeted rates to fund sewerage services, water supply, amenities, and refuse collection.

This means that those who directly benefit because they are connected to the reticulated system or directly receive the service are paying as users.

Recommendation:

7. That the Council utilises targeted rates to fund 100% of sewerage services, water supply, amenities, and refuse collection.

## **ROADING**

In the 2015 Long Term Plan it is detailed that the district's roading network is comprised of Rural 90%: 330km sealed, 270km unsealed, and Urban 10%: 50km sealed, 0.5km unsealed.

This year's Annual Plan asks if funding should be redirected to improve urban footpaths and crossings.

Federated Farmers is concerned if this is being redirected away from rural roading.

Not only is roading of great importance to our members providing vital connections and as an integral part of economic productivity, but it also comprises a large part of the costs which our members pay through rates every year.

This reliance on land value to strike the general rate means that farm properties with high values will be contributing a disproportionate amount compared to a residential property, even with the differential applied. Given the amount of capital that farm ratepayers provide, we would like Council to ensure that rural roads are maintained and upgraded appropriately.

Federated Farmers recommends that a hybrid model be developed to fund roading, while retaining a similar level of service. The hybrid model will consist of a targeted uniform charge as an equal amount paid by all ratepayers in the district, as well as the general rate applied with the existing differentials.

Using a targeted fixed charge to partially fund roading and funding the remainder with the general rate will reduce the discrepancy between what a property with high land value will pay and a property with low land value. The uniform charge approach recognises that roading provides a general benefit that is uniform to all ratepayers; people enjoy roads and footpaths irrespective of the size of their property.

User pays is theoretically already provided for through road user charges and fuel taxes which are reallocated back to the Council via the Funding Assistance Rate FAR.

As an example, the Kapiti Coast District Council used a hybrid funding model by using a targeted fixed charge of \$210 in the 2015 Long Term Plan, as well as the general rate which has four differential categories. The South Wairarapa District Council could set the targeted uniform charge at a lower level and it would still provide greater equity and offset the uneven application of land value general rates on all ratepayers.

As another example, Waimakariri District Council funds roading by a hybrid model collecting 80% by capital value rates, and 20% by a targeted fixed charge.

In their 2015 Long Term Plan, the Waimakariri District Council says: “Individuals benefit as each has an equal opportunity to use the network and, to an extent, many within the community make similar use of the network. Hence, the Council considers that 20% of the rates requirement should be recovered by way of a fixed amount per rating unit in the District, which reflects the equal opportunity to use the asset. This equates to a fixed amount of \$90.65 per rating unit.

“The Waimakairiri District Council considers that the balance of the rate requirement (80%) should be recovered by a rate in the dollar based on the capital value of a property. The Council considers that capital value better reflects the supporting infrastructure; and the impact that access has on the value of a property.”

Federated Farmers considers that this same reasoning can apply to the South Wairarapa District.

Recommendation:

8. That a hybrid funding model is introduced to fund roading; consisting of a district-wide targeted uniform charge as well as the existing land value general rate.

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Federated Farmers is a not-for-profit primary sector policy and advocacy organisation that represents the majority of farming businesses in New Zealand. Federated Farmers has a long and proud history of representing the interests of New Zealand's farmers.

The Federation aims to add value to its members' farming businesses. Our key strategic outcomes include the need for New Zealand to provide an economic and social environment within which:

- Our members may operate their business in a fair and flexible commercial environment;
- Our members' families and their staff have access to services essential to the needs of the rural community; and
- Our members adopt responsible management and environmental practices.

This submission is representative of member views and reflect the fact that local government rating and spending policies impact on our member's daily lives as farmers and members of local communities.

---

Federated Farmers thanks the South Wairarapa District Council for considering our submission to the Draft Annual Plan 2017-2018.



Submitted on Thursday, 11 May 2017 - 5:41pm

--Submitter Details--

Name: Annelise Schroeder

Organisation:

Ratepayer: Urban

--Submission Hearings--

Do you want to speak to your submission: No

Speaking preference:

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston? Yes

If not, why?

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

: Yes

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

Yes

If not, why?

--Roading--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? Yes

If not, why?

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18: The fee for registering a dog should go up so that animal control can be properly funded and run. I am disappointed to see costs for green recycling go up. Perhaps funding could be found to provide subsidised compost bins and worm farms for residents?

--Additional Comment--

If you would like to comment or propose something different now is your chance:

1. I am concerned about the council-run websites and information sharing. The council website and the library website are both old and clunky. It is difficult to find information and they are not designed well. It took far too many steps to find this form, for example. It should have been front and centre of the website and easy for anyone to find. The library website could also be a lot better. It should be easy for patrons to connect with the information they need. Council seems to expect me to read the Wairarapa Midweek to receive important information about things like consultations and rubbish collections. I don't have time to read that every week. Council should use social media and its website more effectively to convey information to residents and visitors. User-test council-run websites regularly to make sure they're working.

2. I live on Underhill Road across the road from the football clubhouse. This area becomes very congested and dangerous during sports events such as matches and practices. There can be vehicles parked on both sides of the road up to (and sometimes over) our driveway and children running around. For example, as I write this, although there are not many cars, it is dusk and there is a junior sports practice happening. Vehicles without lights on are reversing and turning while children are coming out of the gate and crossing the road. It's an accident waiting to happen. Also, within a few weeks, our verge, which we have to keep tidy, will be muddy and ripped up because of all the vehicles that use it for a turning circle or parking space. This area of road really needs proper footpaths, concrete verges and parking areas to stop vehicles driving on the verges, endangering pedestrians and damaging the grass. (Image attached from last Saturday morning.)

3. It would be very much appreciated if the Mayor's "Mayoral Comment" in the monthly Featherston Phoenix could be an exclusive item written by her each month for the people of Featherston rather than an article that has been submitted to other local papers, posted on Facebook, published on the Council's website and included in the quarterly rates newsletter (as the one in the April issue was, for example). It is an excellent opportunity for her to touch base with the district's smallest main centre and comment on current events concerning Featherstonians.

4. I fully support the rebuilding of the dog pound in Featherston - and I would like it to be used. There are too many loose dogs in Featherston. I believe dogs are supposed to be on a lead in public places except in the dog park - you only have to drive for a few minutes in Featherston to see people "walking" their dogs without leads. There are also several properties on Underhill Road/Wakefield Street where dogs are noisy and bark aggressively at passers-by. I know they are fenced off, but it is intimidating and sometimes frightening - I have crossed the road to avoid one particular pair of dogs. I often see dogs off leads running down

the paper road off Titoki Grove behind my house. I also point out the "no dogs allowed" sign at the entrance to the sports ground to people - and there are many other people whom I see taking their dogs across there. I don't want to walk across that park or even down the street and encounter a loose dog, no matter how friendly. We have good facilities for dogs here, but the animal by-laws need to be enforced and the dog pound utilised if everybody is to enjoy living here.

Upload submission:

Upload additional information:

<http://www.swdc.govt.nz/sites/default/files/webform/Underhill%20Rd%206-5-17.jpg>

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/837>



Submitted on Thursday, 11 May 2017 - 7:46pm

--Submitter Details--

Name: Graeme & Helen Gray

Organisation:

Ratepayer: Rural

--Submission Hearings--

Do you want to speak to your submission: Yes

Speaking preference:

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston? Yes

If not, why?

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

: Yes

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

If not, why?

--Roothing--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? Yes

If not, why?

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18:

--Additional Comment--

If you would like to comment or propose something different now is your chance:

The humps in East Street, Greytown by the school are not achieving what they are designed for. The two sets of humps are placed too far apart as vehicles increase their speed to normal

speed allowance after going over the first one hump before even reaching the second.

A number of vehicles approach them as if they are not even there and do not reduce their speed at all.

Church Street Greytown road width:

The width of Church Street between East Street and Reading Street is 5.5m wide. It has approx a 400 vehicles movement on a School day. It is very difficult for two vehicles to pass in opposite directions without one vehicle having to go on to the grass verge. When turning into Church Street from East Street when another vehicle is parked at the give way sign the sealed area available is very tight.

The white line for the Give way section is not in the middle of the road and the intersection is an accident waiting to happen. The tarseal is breaking up along the southern side of the street. This needs to be repaired.

With the installation of the humps in East Street, more vehicles are using Church Street, Reading Street for school drop offs.

Upload submission:

Upload additional information:

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/838>

Submitted on Friday, 12 May 2017 - 10:34am

--Submitter Details--

Name: Pete Hull and children of Room 3

Organisation: South Featherston School

Email Address: [pete@sfs.school.nz](mailto:pete@sfs.school.nz)

Postal Address:

45 South Featherston Road

RD1

FEATHERSTON 5771

Phone: 063089433

Ratepayer: Non-ratepayer

--Submission Hearings--

Do you want to speak to your submission: Yes

Speaking preference: May 31 am

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston?

If not, why? Not relevant to our submission

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

:

If not, why? Not relevant to our submission

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

If not, why? Not relevant to our submission

--Roeading--

Do you support deferring some roeading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings?

If not, why? Not relevant to our submission

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18: Not relevant to our submission

--Additional Comment--

If you would like to comment or propose something different now is your chance: Our school is trying to have the signage along our rural road made more evident, either bigger, brighter or an electric sign. Last year, our senior class, along with Holly from Wairarapa Road Safety and her speed gun, undertook an audit on speeds that cars travel past our school. Regardless of the two poorly placed 50k signs, there were far too many that sped past, and it is totally unsafe for our children! Our next step was to try and have someone take responsibility for ensuring our childrens' safety by erecting better signage, but no one wanted to - this included the District Council, the Road Safety Council and our local police. Our children would like the opportunity to present to the council in order to have someone help us please.

Upload submission:

Upload additional information:

The results of this submission may be viewed at:  
<http://www.swdc.govt.nz/node/883/submission/839>

Submitted on Friday, 12 May 2017 - 1:06pm

--Submitter Details--

Name: Sue Fox

Organisation: None

Ratepayer: Urban

--Submission Hearings--

Do you want to speak to your submission: No

Speaking preference:

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston?

If not, why?

--Swimming Pools--

Do you support providing free swimming in Council's three pools?

:

If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:

If not, why?

--Roading--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings?

If not, why?

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18: I believe that resource consent fees should be reduced to encourage more housing development in Featherston where there is now an undersupply of housing, particularly rental housing. Council should bear in mind that that one-off incentive will be recouped many times over in annual rates paid to council. This also spreads the burden of the cost of infrastructure and services for other ratepayers in the long term.

--Additional Comment--

If you would like to comment or propose something different now is your chance: You mentioned the need to upgrade the Ngawi Fire Station/Hall Septic tank and to provide coastal toilets and other facilities to mitigate the impact of freedom campers. It was announced on TV on 12 May 2017 that Government is inviting applications for funding for these purposes, from a \$1 million plus pot. Based on the small number of ratepayers serving the huge coastal area, SWDC may be able to claim a priority over better financed councils if an early claim is made. Hopefully the costings will already be available as you have already been considering the need for this initiative, so please make a full claim soon!

Upload submission:

Upload additional information:

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/840>

Submitted on Friday, 12 May 2017 - 1:40pm

--Submitter Details--

Name: Sid Kempton  
 Organisation: Greytown Sports Facilities Working Group  
 Phone: 02102900843  
 Ratepayer: Rural

--Submission Hearings--

Do you want to speak to your submission: Yes  
 Speaking preference: May 31 am

--Wastewater--

Do you support continuing to defer the cyclical wastewater underground pipe asset replacement programme to accelerate stage one and two of irrigation to land for Martinborough, Greytown and Featherston?  
 If not, why?

--Swimming Pools--

Do you support providing free swimming in Council's three pools?  
 : Yes  
 If not, why?

--Dog pound at Featherston--

Do you support the building of a new dog pound in Featherston:  
 If not, why?

--Roading--

Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings?  
 If not, why?

--Fees and Charges--

Please provide your feedback on the proposed fees and charges for 2017/18:

--Additional Comment--

If you would like to comment or propose something different now is your chance: There is an Appendix 1 also, but system only lets you attach one file. Please let me know who to email Appendix 1 to.  
 Upload submission:

<http://www.swdc.govt.nz/sites/default/files/webform/Sports%20Facilities%20Working%20Goup-%20SWDC%20Annual%20Plan%20Submission%202017.pdf>

Upload additional information:

<http://www.swdc.govt.nz/sites/default/files/webform/Appendix%20%20Sports%20Facilities%20Taskforce%20Recommendations%202017.pdf>

The results of this submission may be viewed at:

<http://www.swdc.govt.nz/node/883/submission/841>

12 May 2017

GREYTOWN SPORTS FACILITIES WORKING GROUP  
- SWDC ANNUAL PLAN SUBMISSION 2017

To whom it may concern

With regard to the draft annual plan for the South Wairarapa District Council, the Greytown Sports Facilities Working Group would like to present this submission to the South Wairarapa Annual Plan process for 2017.

The working group comprises representatives of the Greytown District Lands Trust, Kuranui College, the Greytown Rugby Club, the Greytown Bowls Club, the Greytown Football Club and the Council itself. The Greytown Sport & Leisure Society has provided secretariat support to the group.

The group is taking the initiative on behalf of all of the sports clubs and the wider sporting community of Greytown to progress the findings of the recent Greytown Sports Facilities Taskforce Group. The Taskforce was established last year to look at long term planning for sports facilities in Greytown. It was an informal community led 'think tank' to look at the needs for, and examine high level long term options for, sports facilities in Greytown.

Please find attached a copy of a presentation and a summary of key recommendations from the Greytown Sports Facilities Taskforce which provide a snapshot of the work it undertook.

It became very clear through the Taskforce work that all of the sports surfaces and buildings in our community are in serious need of extensive maintenance and significant future long term investment is required. There is also very strong economic, social and sporting growth in the Greytown community which is already generating pressure on sports assets. The Taskforce identified opportunities for further collaboration between sports clubs particularly with respect to utilising facilities as a way to address these pressures.

The current working group members all have very significant interests in the various key sports facilities assets in Greytown. They have agreed to initially coordinate implementing the recommendations of the Taskforce. Other clubs and organisations will become more closely involved as the work progresses.

One of the key recommendations of the Taskforce was to develop a town-wide submission to the Council's Long Term Planning Process. This submission would cover major investments including the 1. development of a new gymnasium at Kuranui College, 2. development of a multisport hub either next door to the college or around the current Greytown Rugby Club site, and 3. significant long term investment into Soldiers Memorial Park as a summer sport and recreational campus.

Over the next few months the working group will look to confirm formal support from all the major stakeholders (e.g. landowners, initial funders, and the sporting codes most effected). The working group will undertake some of the more technical planning work required, legal background work, turf and buildings analysis, and develop funding scenarios and budgets.

In order to undertake this work the working group will need to consider engaging a specialist project manager. It will also require access to a budget to commission specialist expertise to complete some of the work outlined above.

Some of the support required may be able to be accessed through the working group membership- including the council. Other support may need to be sourced from other experts.

The working group is requesting that Council consider allocating \$5000 toward these costs. If the council agrees- these funds could be held by the Greytown Sport & Leisure Society to be used to commission work as required.

We would appreciate the opportunity to meet with council to present to the Annual Plan process.



Sid Kempton  
On Behalf of the Greytown Sports Facilities Working Group

*Team*

# **Greytown Facilities Taskforce**

**Secretariat Presentation to  
Taskforce**

**December 2016**

**GREYTOWN**

# Taskforce Terms of Reference

## *Stocktake & Analysis*

- conduct a stocktake and analysis of (i) sporting facilities in Greytown; and (ii) current and future town demographics and player/club registrations;
- conduct surveys to understand community aspirations for sports and leisure facilities; and
- Identify preliminary options for first class sporting facilities in Greytown.

## *Consultation*

- Hold meetings with the community and clubs to:
- discuss and consider the results of the stocktake and analysis work;
- discuss community aspirations for local sporting and leisure facilities; and
- Promote options to ensure first class facilities are available.

## *Recommendations*

- Prepare a report setting out recommendations to optimise the sporting and leisure facilities in the town, and ensure first class sporting and leisure facilities are available into the future.

# Considerations

Take account of:

- future (10-30 year horizon) requirements of sporting facilities (technical, maintenance, health and safety)
- current state and utilisation of sporting and leisure facilities in Greytown
- likely demographic changes ahead of our community in the next 20 years
- locations and travel distances to facilities
- investment required to ensure first class sporting facilities are available
- likely funding options available to improve facilities and the views of key funding groups
- indoor and outdoor sporting and leisure needs
- the wider needs of the South Wairarapa, Carterton and Masterton communities

# Membership

- Community and Sporting leaders – Paul Southey, Derek Wilson, Gary Hall, Christine Stevenson, Tavita Isaac.
- Karl Nesbit- Independent Chair/Facilitator
- Support Secretariat- Paora Ammunson, Helen McNaught, Kevin Murphy (effective to 31 December).

# Key Underlying Issues

- Our current building facilities are all 30-50 years old, no clubs have robust maintenance plans in place, there has been no planning for the future at all
- We have seen rapid growth in sports participation over the past decade, we are anticipating more- there are emerging pressures on facilities
- Our fields and surfaces are under pressure and will eventually require major work
- The way families behave and participate in sport has changed, sport is also changing

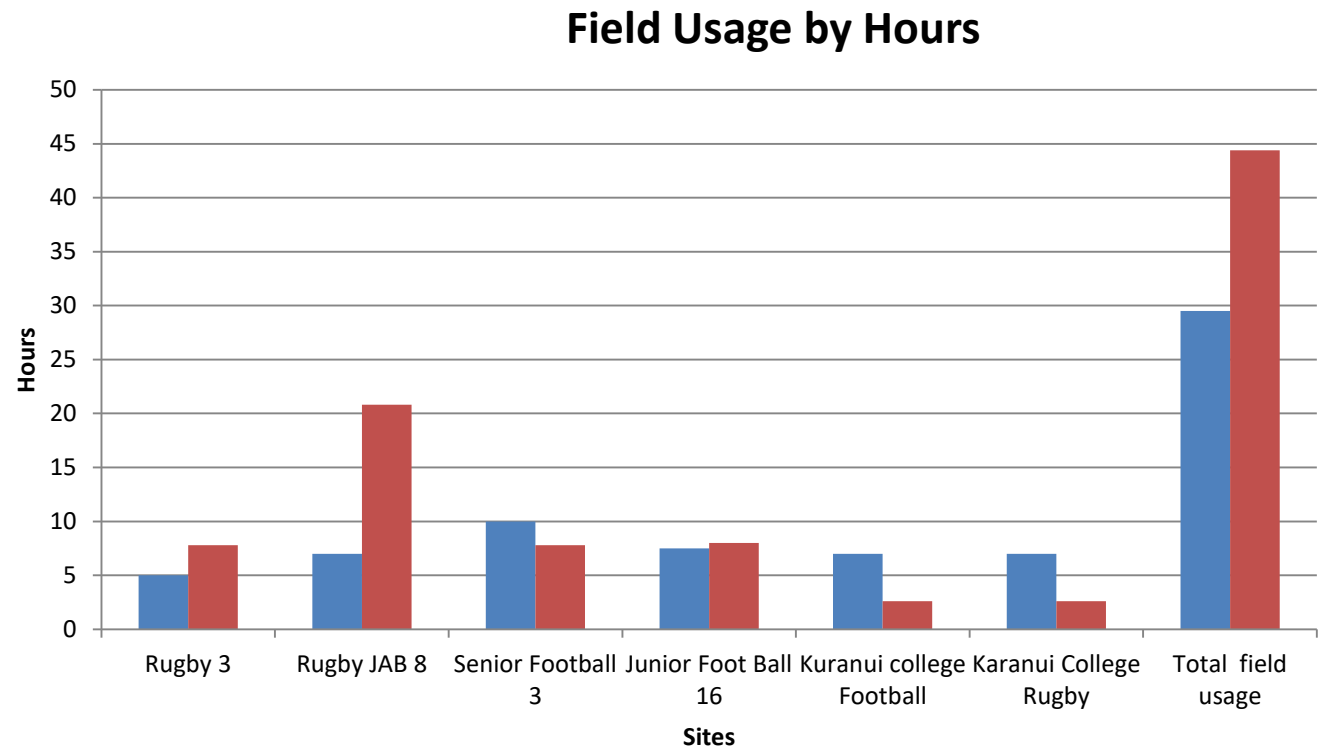
# Key Underlying Issues Continued

- While our town has great collaboration between codes, there is little to no collaboration with regard to facilities
- We currently 'do' organised sport in x3 main places in Greytown (Kuranui, Kuratawhiti, and along East Street) with some sport occurring at Greytown School
- The Gym building at Kuranui is in a very poor condition. This is a key college and community sports facility- discussions are underway with the Ministry of Education and others to plan suitable future proofed gym options for the college

# Progress to Date

- Survey Completed- Positive engagement, community expects collaboration
- Club and Demographic Analysis Completed- while some datasets show small growth the reality is very different. We are in between census periods and Greytown/South Wairarapa is experiencing unprecedented growth, high level asset evaluations completed, soil and field usage and tests
- Direct Liaison with Key Groups- Ongoing, clubs value heritage and culture, funders expect good economics
- Scoping of Preliminary Options- Largely Completed

# Current Venue Usage



If current field usage continues with no improvements- eventually demand will increase further and availability will decrease. The cost of improvements will also increase

# High Level Options for the Next 30 Years

1. Status Quo- Do nothing
2. Big Bang- Move everything to either Kuratawhiti Street or the College
3. Integrated Approach- Better alignment of College and East Street (Hard surfaces and Winter Codes), Enhancements to Kuratawhiti (Summer Codes)

# Option 1- Status Quo

Not favoured:

1. Building assets are deteriorating;
2. Pressure from growth will soon become too great- scheduling is already an issue for some codes, fields are heavily 'overworked' and have maybe 10 years life;
3. There are some clear benefits from better collaboration;
4. Investors are unlikely to contribute to required maintenance while there is no plan.

## Option 2- Big Bang

Not favoured:

1. Kuratawhiti/Soldiers Memorial Park is aesthetically appealing but the site is unsuitable for expansion (climate, access, cost, environmental issues, possible NIMBY issues);
2. Kuranui College is very appealing but there are current land limitations (current for land/fields will not support a 30 year horizon), social and cultural challenges for clubs, and government constraints for things like clubhouses.

## Option 3- Integrated Approach

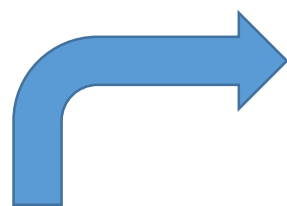
- Better alignment of Kuranui College and East Street Codes (Hard surfaces and Winter Codes), Enhancements to Kuratawhiti (Summer Codes)
- Favoured for further consideration.
- Enables long term growth. Provides for leverage off and alignment with the college.
- Less climate, access, lower land cost, environmental and NIMBY issues

# Integrated Core Approach Explained

What does it look like?

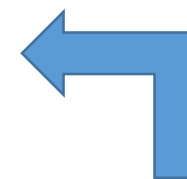
- Fit for Purpose/Future Proofed Kuranui Gym facilities- improved integration with local club sports, especially netball and court based sports and fitness sector, technology proofed (2-5 Year horizon)
- Kuranui also hosts all college sports, and JAB rugby for under 10 year olds (1-2 years)
- Improved hard surfaces for out door netball, half field hockey surface (3-5 Years)
- Kuratawhiti 'summer campus' hosts summer codes, enables growth for cricket, Junior Football for under 10 year olds (2 years)
- Investment in wider and fastest growing recreation activities at Kuratawhiti e.g. jogging, walking, cycling (2-5 years)

# Two Ways to Make the Integrated Approach Work



## Kuranui College

Gym, college sports, JAB rugby for under 10 year olds, out door netball, half field hockey surface



### Option 1. East Street/Papawai Road Alignment to the College

Rugby Club developed and investment into fields. Hosts rugby from under 11 through to premiers, football from under 11 year olds to seniors, possible bowls, touch/futsal & alternative versions of summer football/rugby, a multi-purpose clubhouse for rugby, football, netball, hockey and bowls. (5-10 years)

### Option 2. New Campus Contiguous with the College

Land at the college developed. Hosts rugby from under 11 through to premiers, football from under 11 year olds to seniors, bowls\*, touch/futsal & alternative versions of summer football/rugby. Another site acquired for a multi-purpose clubhouse for rugby, football, netball, hockey & bowls. (5-10 years)

# Major Challenges

- Land constraints- there is no more easily accessible land available in town
- Turf and field usage (even now) illustrates a significant capacity and maintenance problem. Even moderate growth will cause disruptions. Emerging strong growth cannot be catered for on existing lands/facilities.
- Deferred maintenance costs are increasing and club houses already facing maintenance pressure
- Continuing strong economic and population growth seems very likely
- Significant investment is required

# Where to Next- Short Term Actions (1-2 years)

The Taskforce recommends:

1. Junior Football and JAB Rugby immediately begin allocating more games and practices to Kuranui College from winter 2017 to relieve field pressure and promote better integration with the college
2. Rugby, Netball and Hockey continue to develop their thinking around shared clubhouse services at East Street
3. Support for immediate maintenance planning for club buildings
4. Greytown Clubs (in particular the gym and local 'fitness' sector) meet to consider opportunities that may occur from a fit for purpose College Gymnasium

# Where to Next- Medium Term Actions

Taskforce recommends:

1. A new working group comprise of mandated decision makers undertakes more detailed analysis in 2017.
2. The group will build a strong community case for Council support through their Long Term Plan for allocation of more land allocation for sports facilities in Greytown and a more integrated model for local sports facilities (Option 3)
3. More detailed investigation into use of artificial and sand based surfaces on current sites
4. More detailed investigation into use of Soldiers Memorial Park to support wider recreational pursuits

# What Happens Next?

- Meetings with Key Groups
- Final Taskforce Report late February 2017- more detailed analysis, broad financial scenarios
- Formal Decision Making Working Group Established after the Taskforce
- Preparation of Submission to Council Long Term Plan (June 2017)

Sports Facilities Taskforce Recommendations 2017

Taskforce Rec	Action	Who	When	Comment
Confirm a 10-30 year town-wide plan for Greytown sporting facilities	Town wide plan endorsed by all Stakeholders and submitted to Council 2017 Long Term Plan process	Clubs, Schools, Lands Trust, Sport Wellington	Annual Plan submission May 2017  Long Term Plan Dec 2017	
Ensure robust asset maintenance plans are in place for all clubs/codes	Sport & Leisure works with Clubs to ensure they develop appropriate asset maintenance plans	Sport & Leisure, Clubs	2018- 2020	'Core' Sport & Leisure work
Construction of Fit for Purpose/Future Proofed Kuranui Gym Facilities	College and community partnership. Looking to improve integration with local club sports, especially netball and court based sports and fitness sector, technology proofed  Greytown Clubs (in particular the gym and local 'fitness' sector) meet to consider opportunities that may occur from a fit for purpose College Gymnasium  Liaison with other towns- Carterton, Martinborough and Featherston	College, MoE, Clubs and Community, Funders, Regional Sports Organisations (e.g. Netball), Prime, Greytown Sport & Leisure	2-5 Year horizon	MoE, College, Lotteries, Trust House, Trust Lands, other funders  Submit to Council 2017 Long Term Plan process
Kuranui hosts all college sports, and JAB rugby for under 10 year olds, and some junior football	JAB rugby and Junior Football immediately start to plan hosting more junior sport on the college fields. Short term relief of field pressure and promote better integration with the college	College (sports coordinator), JAB Rugby, Junior Football, Regional Sports Organisations (Wairarapa Bush, Capital Football)	1-2 years	Access to changing rooms, weather and shelter, 'hosting' obligations (e.g. carparking, barbeque), health & safety

Taskforce Rec	Action	Who	When	Comment
Improvements to hard court outside surfaces at Kuranui	Out-door netball court 10-30 year maintenance plan  Build a half field hockey surface	MoE, College South Wairarapa Netball clubs, South Wairarapa hockey clubs, Regional Sports organisations (Hockey Wairarapa, Netball Wairarapa)	3-5 Years	MoE, College, Lotteries, Trust House, Trust Lands, other funders, RSOs & clubs
Soldiers Memorial Park summer sport and recreational campus	Development plan for Soldiers Memorial Park- focuses on hosting most summer codes  Turf refurbishment  Positioning as Wairarapa home of junior cricket  Retain some junior football for under 10 year olds  More council investment in other fast growing recreation activities e.g. jogging tracks, walking, cycling  Further development of the pool to be considered- shaded areas  Gold driving range, other opportunities from the town survey	SWDC, Cricket (Greytown and Wairarapa) Tennis, Swimming, Croquet	December Development of Plan  2-5 year facilities upgrade	Submit to Council 2017 Long Term Plan process

Taskforce Rec	Action	Who	When	Comment
Option 1. East Street/Papawai Road Alignment to the College	<p>Existing Rugby Club site expanded/developed.</p> <p>Acquire land around the current site and develop a new field/s.</p> <p>Investment into field/s- explore sand/hybrid/artificial surfaces</p> <p>Hosts all senior club rugby (11 year olds and upwards) and all senior club football (11 year olds and upwards)</p> <p>Hosts touch/futsal &amp; alternative versions of summer football/rugby</p> <p>Possible Baseball in summer, Bowls, site for new wheels park</p>	Rugby, Football, GTLT, SWDC, Bowls, Baseball	2-5 years	<p>More detailed investigation into artificial and sand based surfaces</p> <p>Submit to Council 2017 Long Term Plan process Lotteries, Trust House, Trust Lands, other funders, RSOs &amp; clubs</p>
Option 1. Multi-purpose Clubhouse	<p>Create a multipurpose clubhouse for rugby, netball, hockey, football and bowls. Possible Bowls, Baseball. Refit and expand the existing clubhouse.</p> <p>Building on current Rugby, Netball and Hockey shared clubhouse project.</p>	Rugby, Football, GTLT, SWDC Netball, Hockey, Baseball, Bowls	1-5 years	Lotteries, Trust House, Trust Lands, other funders, RSOs & clubs,
Option 2. New Campus Contiguous with the College	<p>Acquire land around the college and develop new fields.</p> <p>Investment into field/s- acquire another field/s and/or explore sand, hybrid, artificial surfaces</p> <p>Hosts all club rugby, all club football, hosts touch/futsal &amp; alternative versions of football/rugby, possible Baseball</p>		3-5 years	Lotteries, Trust House, Trust Lands, other funders, RSOs & clubs

Taskforce Rec	Action	Who	When	Comment
Option 2. Multi-purpose Clubhouse	Acquire land and build a new multipurpose for rugby, netball, hockey, football and bowls, baseball		3-5 years	Lotteries, Trust House, GTLT, other funders, RSOs, clubs

Local government/gcb/strategicplans/ 2016 forward

## 2017-18 ANNUAL PLAN SUBMISSION

This submission requests that SWDC, in approving this 2017-18 Annual Plan, makes appropriate provision for the **preparation and development work** required for completion of the 2018-2028 Long Term (Strategic) Plan in the following ways –

Future Context:

In the light of expected governance changes affecting all of Wairarapa SWDC recognises that the 2018-2028 Long Term Plan will be very important in –

- preserving those agreed aspects of community well-being inherent in such a plan
- ensuring that locally important issues (all three wards) will be appropriately catered for through a wide ranging, inclusive and robust consultation process, and
- acknowledging the critical importance of urban (built environment) development planning processes, particularly in light of the recent report published by the Productivity Commission and the potential for significant land use planning reform.

Current Contexts:

SWDC faces significant on-going district challenges such as –

- changing populations across diverse age groups
- continuing pressures on core infrastructure from increasing economic (business) and sub-division activity
- changing and increasing demand on present and anticipated recreation facilities
- increasing traffic (Tourism, Commercial and local) on State Highway 2 and through, Featherston and Greytown.

An example. The submission by Barbara and Ray Stedman, supported by affected Cotter Street residents, suggests that further development in the south western corner of Greytown needs to acknowledge the changes likely to arise from the new residential development - Tararua Junction. Development in this area can be expected to increase traffic movements coming off, and on to the State Highway (Main Street) at the intersection of the Highway and Humphries Street.

This busy intersection is also a turning point for traffic to and from Papawai Community, the Marae, Soaring Centre and JR's Orchard. Humphries Street between SH2 & West Street is understood to be the busiest street section in South Wairarapa. This short section includes a bus stop and two points of entry to the Challenge Garage! Garage traffic from the south comes off Main Street just before the intersection.

-2-

Further development needs to recognise the possible effects on the existing mix of land uses in the southern end of Greytown.

- The location of Kuranui College
- The Greytown Medical Centre and the Life care facility
- 'Larger' businesses such as Farmlands, ITM, the Stihl Shop, the Hire Shop, and the changing business activities on, and from Bidwills Cutting Road and Arbor Place.
- Arbor Reserve and the 'Dump' Station.

Intermixed within this area is smaller businesses, a motel complex, and residential development.

Unless alternative access to the new Tararua Junction is created all traffic from and to this area will be channelled through West Street. Council could consider the opportunity to re-open South Street - in conjunction with the re-configuring of the junction of Bidwills Cutting Road and State Highway 2 through the creation of a roundabout at this increasingly busy point in the district transport network.

Such a change could be beneficial from a safety aspect given the present 50kmph sign is currently right at the junction and there is no reduced speed area (e.g. 70kmph) preceding it to slow State Highway 2 traffic from the south turning into Bidwills Cutting Road. (Alternatively the 50kmph sign could be shifted 250-300 metres to the south?)

Council will be aware this is not a new idea – it was proposed during the establishment of the Light Industrial Area off Bidwills Cutting Road.

**I wish to be heard in support of this submission.**

Mike Gray

+++++

Disclaimer: This submission is made in my capacity as a Greytown resident and ratepayer. It is not made in my capacity as either a Greytown Community Board member or a Greytown District Trust Lands Trustee.

## Annual Plan 2017/18 submission from Robyn Ramsden

I would like to speak to my comments on the Featherston Library. I am available on May 31 in the morning after 9:30 am.

### Wastewater

There is not enough information and make an informed decision about deferring pipe maintenance. The risk is old pipes breaking and sending untreated wastewater into surrounding areas. But irrigation to land is better than pumping treated water into the river system. I think it's an educated guess and I don't have the education to make the guess.

### Dog Pound in Featherston

Yes we need a new dog pound. Not in the exact location where it is now. On the edge of the dog park I think is a better location. This pound services the South Wairarapa and needs remain here in Featherston. I don't want to see the pound moved to Masterton or Carterton if the combined Wairarapa District Council goes ahead.

If it were located next to the Dog Exercise yard then a dog washing pad and drinking water station could be made for people to use on the outside of the building. The water for washing should be warm, but a tap on a timer could be used for this. The facility will already have hot water for cleaning so this could be made available outside for dog washing. Currently dog owners I've talked to in Featherston take their dogs up to Animates in Masterton to wash them there or wash them at home, or not at all.

### Swimming Pools

I support having free swimming for people under the age of 18. The fees for adults would have to remain the same other wise an increase in adult fees would look like adult swimmers are paying for the children. I would happily pay for myself if my two children were getting into the pool for free.

The swimming pool needs some other things done to it as well; pool covers, a working heating system, a rigid sunshade for the toddler pool and the edge of the toddler pool, closest to the fence, made safe.

### Roading/Foot paths

*Do you support deferring some roading rehabilitation for one year and redirecting funds to new footpaths, footpath maintenance and road crossings? - Yes.*

It think the path from the Railway station to the centre of town needs to be concrete and the access down to the railway line, over it and up to the next path sorted out. Apart from the high use from our many commuters this path is the way into the centre of our town. People visiting Featherston via the train walk down here as well. We need this path to a good standard.

I think we need to get the middle of town right. Make sure the footpaths are in a good state, make sure people can easily move off them to cross roads. Then we need to work our way out from the centre. Ensuring that each street out has at least one good footpath, good entries, unblocked drains, no overhanging trees. We will need to maintain footpaths outside of this area if they are a danger to public safety, but we need to focus on the middle and work our way out. This way we will also be able to give people a reasonable time frame for when footpath replace and repair will come to their street.

The job needs to be finished properly. When the foot paths were replaced in our street the soil was not put back along them and it is still a danger to people mowing lawns and the weeds were horrific. Several people including myself have turned their ankles in the gap as it hidden by weeds.

### Fees and Charges

No issues with the majority of fee increases.

I am concerned however that \$10 will make interloans prohibitive to people who are doing unpaid research. I believe there are other options. A reciprocal arrangement with Wairarapa Libraries and or a graduated charge for high users of the service. For example the first 5 interloans are \$5 but after that \$10.

### ***Further to those questions already posed.***

#### Bike racks

I've recently begun cycling again. But already I've noticed a lack of places to secure one's bike in town. I found the cycling strategy but its light on bike racks while being supportive of encouraging cyclists into town. I would like to see more cycle racks in town. There are many styles and some will be more suitable in some places than others. Perhaps a consultation process asking where the best places would be.

[http://www.swdc.govt.nz/sites/default/files/AnnualPlan16\\_17SW%20cycling%20strategy.pdf](http://www.swdc.govt.nz/sites/default/files/AnnualPlan16_17SW%20cycling%20strategy.pdf) page 16

#### Playground Fence

There have been many improvements to the Featherston playground and surrounds in recent years. The thing that I get asked most by parents of young children is when will the park be fully fenced? Also more grandparents are looking after young children and they don't always have the ability to chase after the really little children. Fencing the playground will also increase visitors stopping as they can relax and one adult can go shopping while the other looks after the children. Something we have done stopping in Paheatua.

Maintaining access to the public toilets from the park would be essential.

I think this would also reduce people bringing dogs into the playground.

## Public toilets

I have been asked to highlight that the Cross Creek Railway volunteers are getting asked by the general public for directions to the public toilets. I suspect people are going to the Town Square expecting there to be toilets in the building there. Perhaps a sign on the MenzShed building redirecting guests to our town to the public toilets as the public toilets are over all well sign posted.

## Featherston Library extension

The Featherston Library plays a vital part of our Community. Residents can access books, magazines, audiobooks, dvds and newspapers. School Holiday programmes are run there, the most popular being the Summer Reading Programme. Tourists and residents make use of the free WiFi and the three (3) computers are so popular that the librarians run a roster. Weekly book bugs brings young children and their caregivers into the library and builds the library into part of their lifelong routine. People can also access Council services there; Booking facilities, picking up keys, paying rates, dog registrations, fire permits and more.

But the library, for all that it does for our growing community, is too small.

There is scope for doing another expansion out behind the library without affecting the original look and feel of the building. As our community grows and ages so will the need and use of the library. We need to accommodate this growth and plan for the future.

I would like the Council to consult the Community of Featherston on options for expanding the Featherston Library so that we may best accommodate the growth of the town.

## Town Square/Circle

Now that we have this space we need to take a serious look at how it is been used. I propose that the MenzShed, which has already outgrown the building, find bigger premises and we move the information centre to the back of the town square where it will be seen and used by more people. The Old Courthouse can be used as an art gallery or shop by some entrepreneurial Featherston person or perhaps a Featherston based Council meeting room and office if the Wairarapa District Council moves ahead.

The increase in ugly shipping containers and the piles of rubbish left around the MenzShed is making the work done on the town square seem pointless. So much money was spent on this area and it is being ruined by the shipping containers and rubbish piles.

# SHARE YOUR VIEW ON THE FUTURE

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Feedback must be received by  
4pm Friday 12 May 2017.

Please read the consultation  
document before providing  
your feedback.

## Ratepayer:

- ☐ Urban ☐ Rural  
☐ Commercial ☐ Non Ratepayer

☒ Yes I/We would like to speak to our submission

## Speaking Preference:

- ☐ May 31 am ☒ May 31 pm

EMAIL: [ap@swdc.govt.nz](mailto:ap@swdc.govt.nz)

IN PERSON: Drop form to your local library  
or the Council Office in Martinborough

BY POST: Fold and affix a stamp

FAX: (06) 306 9373

ONLINE: <http://www.swdc.govt.nz/council-projects-and-open-consultations>

Your name and feedback will be  
public documents.

All other personal details will remain private.

FIRST NAME: RICHARD  
LAST NAME: WHISKER  
ORGANISATION: MARTINBOROUGH  
GOLF CLUB INC.

(Only if authorised)

EMAIL ADDRESS

POSTAL ADDRESS





# Submission to South Wairarapa District Council Annual Plan 2017/2018 Feasibility Study Water Storage Pond

STORMWATER AND IRRIGATION INFRASTRUCTURE UPGRADE  
MARTINBOROUGH GOLF CLUB

Richard Whisker | Head Greenkeeper Martinborough Golf Course | 11 May 2017



## Summary

This submission is to seek funding of \$4,500 to undertake a feasibility study for the development of a water storage pond/lake at the Martinborough Golf Course.

Water management has been identified as a priority for the preservation, sustainability and enhancement of the quality of the Martinborough Golf Course. Benefits of a lake/pond include;

- Town storm water harvesting and flood protection
- Rain water capture and management
- Environmental water management
- Adequate irrigation for grass on Golf Course Greens, Tees, Fairways
- Future proofing water supply during dry seasons
- Reduce demand on existing water aquifer
- Provide appropriate water for forecast increasing water demand
- Provide contingency water supply for Town Fire Protection (Civil Defence) wider community benefit
- Future proofing against forecast climate changes over the next 50 years

Existing water supply is taken from a 32 meter bore located on the golf course with a limit of 10,866 cubic meters of water per annum.

This water limit is insufficient to water greens, tees and fairways sufficiently.

In 2015-2016 over 12,000 cubic meters of water was required for tees and greens only (consumption readings attached).

### **Feasibility Study**

The feasibility study includes;

- Detailed water demand and needs assessment
- Professional hydrologist advice
- Water storage solutions at other golf courses
- Proposed optimum size and location of lake/pond
- Cost benefit analysis including cost estimates for appropriate water storage construction, materials and solutions.
- Impact on town storm water management
- Identify possible funding sources for undertaking a construction project

### **Climate Change**

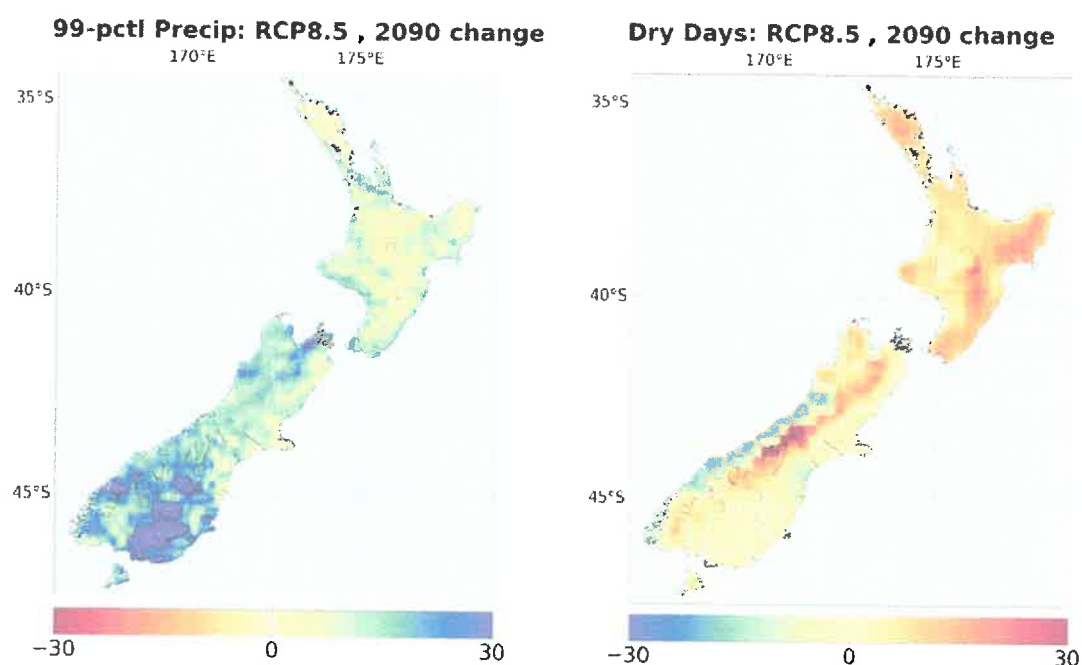
The New Zealand National Golf Facility Strategy 2013 identified climate change and reduced forecast precipitation as a key driver for implementing greater water storage infrastructure on golf courses.

*For certain regions in New Zealand, for example Auckland, Northland and the East Coast of the North Island, the scarcity of water is predicted to become an issue, adversely affecting the financial situation of Golf Clubs that need to purchase water to maintain green assets. Some of the trends observed overseas that may be useful for course management in these regions include:*

- *Course design based on sustainable management principles, for example planting native perennials, increasing the amount of low maintenance vegetation, allowing ponds and wetlands to become more natural.*
- *The emergence of new technologies that support more efficient water use and reduce chemical dependence.*
- *Innovative grassing techniques including the introduction of drought and disease resistant turf grasses that survive low quality irrigation water.*

***Water-recycling, unused water reclamation, and improved irrigation technologies will become more central to course management.***

The National Institute of Water and Atmospheric Research reports, ***“the number of dry days (daily precipitation of less than 1mm) increases over most of New Zealand.”***



## Support

The Martinborough Golf Club supports undertaking a feasibility study. A letter of support is attached to this submission.

Case studies of similar successful water storage projects are attached. I look forward to speaking to this submission and council consideration for including this in the Annual Plan 2017/2018.

The Martinborough Golf Course has a growing and vibrant membership, becoming increasingly popular for players locally in the Waiararapa, from Wellington, Nationally and even tourists from overseas.

Yours sincerely

Richard Whisker

Head Greenkeeper

Martinborough Golf Course

[richardwhisker@msn.com](mailto:richardwhisker@msn.com)

Mob 0226894276

Martinborough Golf Club  
PO Box 4  
Martinborough  
Wairarapa  
New Zealand  
+64 6 306 9076  
[www.martinboroughgolfclub.co.nz](http://www.martinboroughgolfclub.co.nz)



11<sup>th</sup> May 2017

To whom it may concern,

I am writing in support of our Head Greenkeeper Richard Whisker's Submission to the SWDC Annual Plan for 2017 / 2018.

I believe Richard's submission is based on sound research & forward thinking. The desired outcome is that the SWDC approves funding to enable a feasibility study for the development of a water storage pond / lake to be developed at the Martinborough Golf Club.

We believe that by being able to capture & store this natural resource, there will be long term benefits for both the Town & the Golf Club.

We look forward to your favourable response to our request.

Yours sincerely,

Bill Crook  
Club Captain  
Martinborough Golf Club



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Martinborough Golf Club  
PO Box 4  
Martinborough  
Wairarapa  
New Zealand  
+64 6 306 9076  
[www.martinboroughgolfclub.co.nz](http://www.martinboroughgolfclub.co.nz)

07 October 2016

Greater Wellington Regional Council  
PO Box 41  
**MASTERTON**

Attention: Sue Silvey

**WAR130191 – Non-Compliance**

We refer to your correspondence dated 29 September regarding the club's failure to comply with conditions 2 and 7 of their resource consent.

This has come as a complete surprise to us and the club was not aware that they had exceeded its annual volume of water as weekly readings were kept under 500c<sup>3</sup>. Since receiving your letter, on closer inspection of our consents it is apparent that we are unsure when the annual dates for water usage starts and finishes. Please clarify; is it the date of the variation which was signed 15 January 2015 or is it the original consent date of 26<sup>th</sup> March 2013 or some other date. Historically our annual records have started on the 1<sup>st</sup> May through to 30<sup>th</sup> April which does not correspond with our consent dates.

The club cares about its water resource and despite an extremely dry summer, the new green-keeper has been extremely vigilant with the water situation, repairing the old irrigation sprinkler system when leaks are discovered which is ongoing. The club is trying to ensure that the course is well-maintained and in tip-top shape especially when the club hosted the NZ Autumn Foursomes earlier in the year.

As far as breaching the weekly records by not faxing these every month – this was purely an oversight and I take full responsibility here. I was not aware that this was still required when the club was not taking any water through the winter months. This has since been corrected and a fax was sent on Friday, 7 October. The water meter readings will be faxed weekly in future.

The club endeavours to comply with its consent and understands the possible ramifications if we don't. If you require any further information please do not hesitate to contact me.

Yours faithfully  
**Martinborough Golf Club Inc**

Sue Berger  
**Secretary/Manager**



# MARTINBOROUGH GOLF CLUB 2015-2016 WATER METER WEEKLY READING

May 2015	October 2015	March 2016
1st 106607	2nd 107310	4th 116025 ✓ 497
8th 106607	9th 107691 (381)	11th 116517 ✓ 492
15th 106607	16th 108106 (415)	18th 116991 ✓ 474
22nd 106607	23rd 108516 (410)	25th 117290 ✓ 299
29th 106616	30th 108664 108	

FIXED

June 2015	November 2015	April 2016
5th 106760	6th 108664 2	1st 117565 ✓ 275
12th 106760	13th 108988 324	8th 117960 ✓ 295
19th 106768	20th 109251 (510)	125th 118015 329
26th 106846	27th 109703 (452)	22nd 118304 329
		29th 118915 201

July 2015	December 2015
3rd 106846	4th 110114 411 ✓
10th 106846	11th 110559 405 ✓
17th 106846	18th 111037 432 ✓
24th 106846	25th 111480 403 ✓
31st 106846	

August 2015	January 2016
7th 106846	1st 111955 475 ✓
14th 106846	8th 112438 483 ✓
21st 106846	15th 112857 479 ✓
28th 106850 4	22nd 113285 428 ✓
	29th 113766 481 ✓

September 2015	February 2016
4th 107149 299	5th 114245 479 ✓
11th 107149	12th 114737 492 ✓
18th 107149	19th 115228 491 ✓
25th 107310 141	26th 115528 300 ✓
	116025 497

At end of irrigation season (or by July) please return to :

Environmental Regulation Department, Greater Wellington Regional Council, PO Box 41, Masterton

Fax to 06 378 2146 or email to notifications@gw.govt.nz

Fax beginning of every month

(1052) 11938

WATER SHEET  
OFFICE

# MARTINBOROUGH GOLF CLUB 2016-2017 WATER METER WEEKLY READING

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## July 2016

1st 118545  
8th 118545  
15th 118545  
22nd 118545  
29th 118545

## December 2016

2nd 120134<sup>356</sup>  
9th 120457<sup>323</sup>  
16th 120801<sup>344</sup>  
23rd 121247<sup>446</sup>  
30th 121686<sup>489</sup>

## May 2017

5th 125721<sup>100</sup>  
12th  
19th  
26th

## August 2016

5th 118545  
12th 118545  
19th 118545  
26th 118545

## January 2017

6th 122039<sup>353</sup>  
13th 122471<sup>432</sup>  
20th 122960<sup>489</sup>  
27th 123123<sup>163</sup>

## June 2017

2nd  
9th  
16th  
23rd  
30th

## September 2016

2nd 118545  
9th 118545  
16th 118545  
23rd 118636<sup>91</sup>  
30th 118636

## February 2017

3rd 123621<sup>498</sup>  
10th 124061<sup>440</sup>  
17th 124395<sup>334</sup>  
24th 124522<sup>127</sup>

## October 2016

7th 118662<sup>26</sup>  
14th 118676<sup>14</sup>  
21st 118909<sup>233</sup>  
28th 118909

## March 2017

3rd 124914<sup>392</sup>  
10th 125118<sup>204</sup>  
17th 125155<sup>37</sup>  
24th 125562<sup>407</sup>  
31st 125621<sup>59</sup>

## November 2016

4th 119224<sup>215</sup>  
11th 119269<sup>145</sup>  
18th 119269<sup>824</sup>  
25th 119778<sup>409</sup>

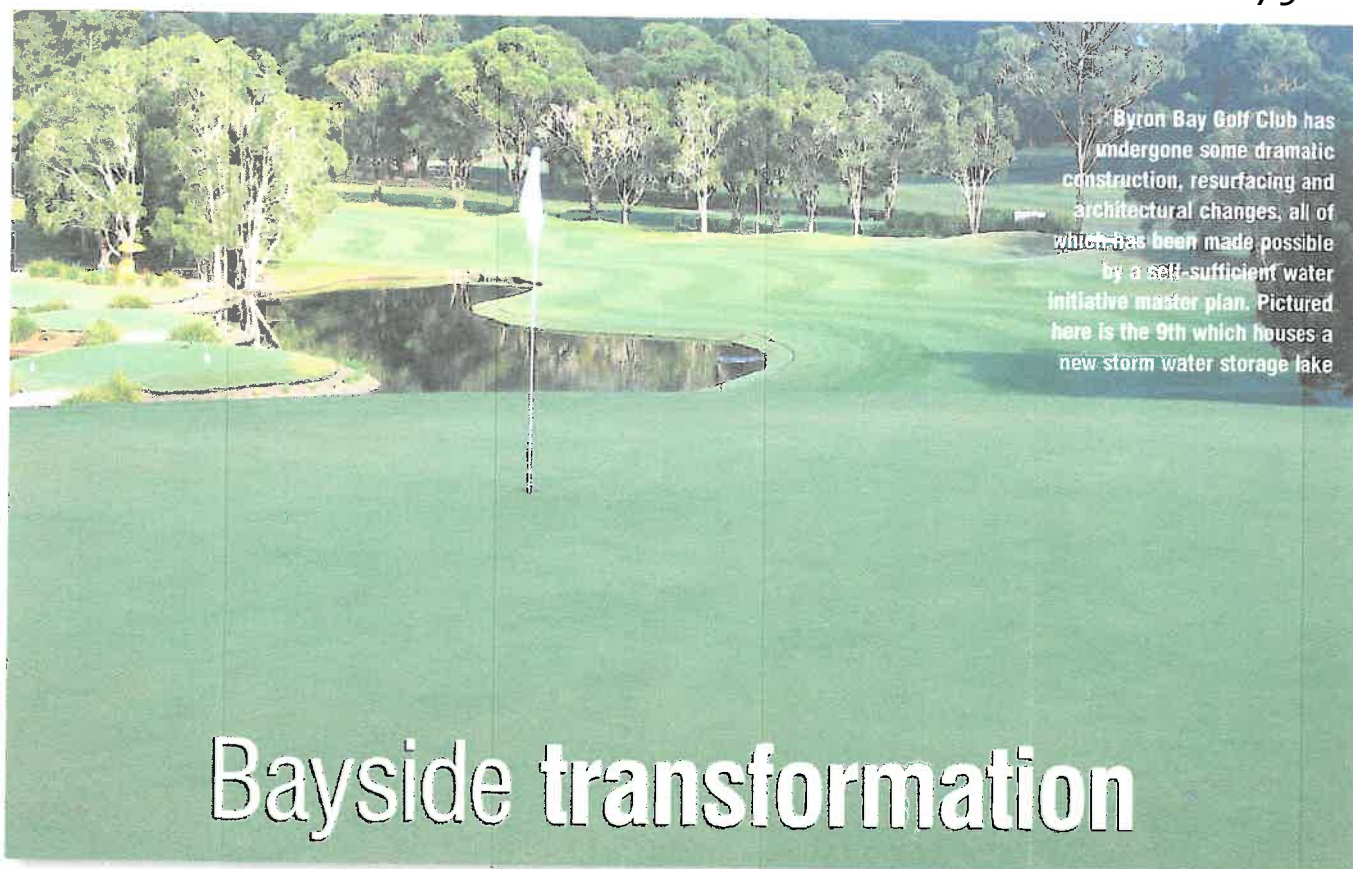
## April 2017

7th 125621<sup>7076</sup>  
14th 125621<sup>7076</sup>  
21st 125621<sup>7076</sup>  
28th 125621<sup>7076</sup>

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Consent # WAR/130191  
Meter ID  
Meter Type - Mechanical or Electronic or Ultrasonic



## Bayside transformation

**B**yron Bay Golf Club is situated in the north east corner of NSW and up until six years ago was a typical country style golf course. However, with a major developer constructing a five-star resort across the road, this opened the door for what was to turn this country track into the new home of the Australian Seniors PGA Championships for the next four years.

In that time the course layout has undergone some dramatic construction, resurfacing and architectural changes, all of this made possible with the upgrade of the irrigation system and infrastructure which was part of a self-sufficient water initiative master plan adopted by the club.

The transformation began back in 2004 when the golf club was approached by the resort developer looking to offload treated water from its onsite treatment plant for reuse on the golf course. However, with Byron Bay's environmentally sensitive council taking into consideration our current source of irrigation being supplied by the Byron Bay Shire Council (BBSC) Sewage Treatment Plant (STP), this was soon no longer an option for the developer.

With the resort in the construction stage and still without a viable option for the disposal of effluent, the club managed to agree and have pass through council the reuse of the water in our native garden areas, with the provision that the developer upgrade our main pump station and infrastructure for our turf areas. This was a win all round, with the resort offloading its effluent, the council seeing more

Byron Bay has a reputation as being one of Australia's more environmentally conscious townships and the same can be said of maintenance operations at Byron Bay Golf Club. In recent years the course has undergone a number of significant changes in relation to water management and here superintendent Shaun Cross reviews these works which have ultimately set the club up for a more sustainable future.



PRINCIPAL PARTNERS

RAIN BIRD

TORO

turf areas under irrigation and the golf club ultimately lifting standards of its operation.

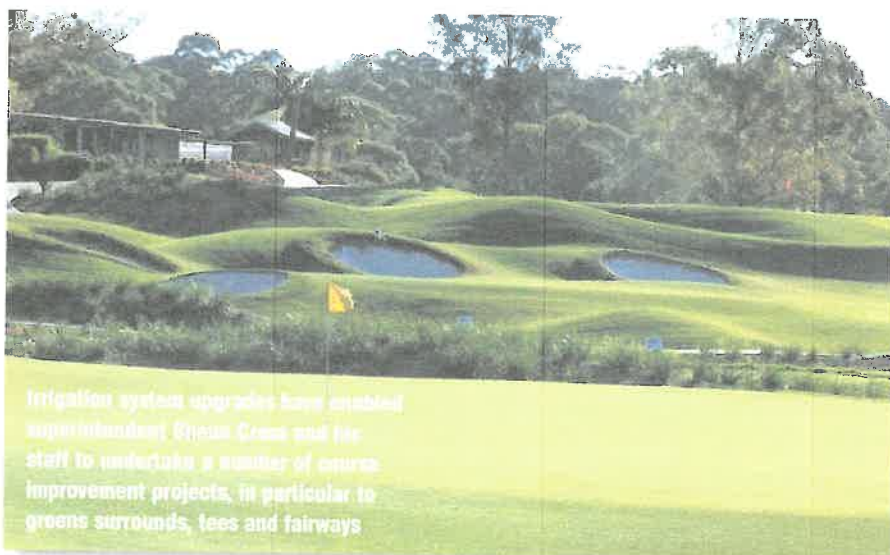
This saw the start of major course works with five new holding ponds excavated along with the installation of 14 kilometres of drip line. This lake system increased the club's holding capacity by 36 megalitres with three out of these five ponds capturing storm water runoff to be diverted to our main holding facility for primary use on turf areas.

The effluent water from the resort is contained in a lined irrigation lake, with the pump station fitted out with two Grundfos CRE 10 pumps delivering 4l/s to the drip system. The lake has three aerators set on timers to maintain oxygen movement and the filtration system is serviced by 130 micron filters governed by a Grundfos controller.

This water now services over 25,000 plants and native grasses screening the golf course boundary which has added considerably to the external appeal of the golf course along with providing a wildlife corridor. The final lake increased our current holding capacity of water coming from the BBSC STP.

### SYSTEM UPGRADE

The old irrigation system consisted of a single fixed speed end suction pump and a standalone controller operated in a semi-automated mode, with only the greens and five fairways under electric solenoid operation. We set about fully automating the infrastructure with a Rain Bird decoder system, along with bringing another eight fairways on line and all



Irrigation system upgrades have enabled superintendent Shaun Cross and his staff to undertake a number of course improvement projects, in particular to greens surrounds, tees and fairways

tee decks which were once manually operated by gate valves. This is now all controlled by the Stratus II irrigation software.

The main pump station was fitted out with a variable speed Rain Bird V-3300 package increasing our capacity to 30l/s. This is also operated by the Stratus II programme using Smart Pump software.

The water produced by the BBSC STP was once of an average standard, so the pump station was fitted out with the Rain Bird BSF8-3 screen filter with automatic backwash and ample capacity to filter the required flow rate. The water quality since installation of this system has improved dramatically, with BBSC constructing a totally new plant which now produces Class A effluent water.

## COURSE IMPROVEMENTS

With these fundamentals in place and 85 per cent of our playing surfaces now under automated irrigation, we were able to set about reconstructing and resurfacing some of our problem areas. These ranged from drainage problems through to unsuitable surfaces. Over the next few years we managed to:

- Build two TifEagle greens;

- Construct nine greens surrounds, including the addition of 30 new bunkers;
- Reconstruct three fairways (these were sprigged with Wintergreen, providing a superior surface in comparison to the old Queensland blue couch species); and
- Revamp 24 tee decks (these were planted with Wintergreen and TifSport on the par 3s).

Along with the new lake system providing an increased holding capacity, it has also provided a larger collection area for storm water runoff. This has assisted in the drainage of the front nine, minimising casual standing water on the golf course and providing a more all-weather playable golf course.

Without the irrigation system upgrades these projects would have been near impossible. With the quality of turf surfaces these new species have provided the golfer we are now in the planning stages of turning over another six fairways early next year along with reshaping and resurfacing the associated greens surrounds.

With the ever-growing demand for reclaimed water not just only for use on golf courses, next year will see the club construct




Construction of the lined irrigation pond which stores treated effluent

balance tanks in conjunction with BBSC to regulate usage as other users start to come on line.

As demand for effluent increases so does the cost of this precious resource and this has prompted the golf club to look at commissioning one of the three test bores on site to assist in maintaining self sufficiency of irrigation water, along with keeping our water usage expenditure at a minimum. This will effectively secure course water needs for the future with the club being able to call on four separate sources:

- Effluent from BBSC STP;
- Effluent from The Byron at Byron Resort & Spa;
- Storm water; and
- Ground water.

In 2005 we conducted an independent golf course irrigation audit and have been working at improving our system uniformity ever since. In the future we will be continuing to upgrade the old 80mm mainline to increase pressure to some of our elevated areas, which will mean the reduction of our irrigation window and more efficient use of the pump station. This will also assist in providing our turf surfaces with even distribution uniformity which has already been aided by the installation of new sprinklers across the course last winter. 



Byron Bay Golf Club installed a variable speed Rain Bird V-3300 pump which increased capacity to 30l/s

Treated effluent from the neighbouring Bryon Resort and Spa is now used to water over 25,000 plants and native grasses which screen the golf course boundary

An aerial view of the completed 26 megallite dam at Sydney's Roseville Golf Club. Six years in the making and officially opened in May 2009, the dam has gone a long way to ensuring the future viability of the club



Over the past six years Roseville Golf Club in Sydney has embarked on a major project to not only tweak the course layout but to secure a more sustainable future in terms of its water supply. Superintendent Mark O'Sullivan (pictured) looks back at this wide-ranging project to date which is due for completion by the end of next year.



PRINCIPAL PARTNERS  
**RAIN-BIRD**



Built on the side of a hill Roseville also has Moore's Creek running through the lower section of the course. The course is the last developed area before water is lost to Middle Harbour which made it a perfect site for stormwater harvesting



## Roseville set to bloom

The introduction of water restrictions across Sydney at the start of this century prompted the then board of Roseville Golf Club to look at how to make the course self-sufficient with its own water supply for irrigation and in so doing ensure the future viability of the club.

The subcommittee formed for this purpose looked at two alternatives – stormwater harvesting and sewer mining. When speaking to the various company representatives and technology consultants they all asked the same question – "where are you going to store the water?"

It was then decided a golf course architect be engaged to determine the best site for water storage, what changes to the course layout would follow and whether any increase in the length of the course was possible. Jim Wilcher from Golf by Design was commissioned to develop a Master Plan in conjunction with the subcommittee.

### PRIME SITE

Roseville Golf Club was built in the 1920s and is situated on the upper North Shore of Sydney. The course is a par 65 on 70 hectares of land bordered by bushland and residential properties with a sporting oval in the middle. Thirty-five hectares of land is leased Crown land managed by Kuring-gai Council and the club owns the remaining 35ha.

The course has for years been known for the many difficult par 3s which vary between 155m and 224m in length, many with blind tee shots. The elevation of 50m between top and bottom of the course creates different microclimates during the different seasons.

The course is built on the side of a hill which is predominately Hawkesbury sandstone with a minimal amount of topsoil and Moore's Creek running through the lower section. Moore's

Creek has 1.8km<sup>2</sup> of catchment and the golf course is the last developed area before water is lost to Middle Harbour just 1km downstream.

This made the course a perfect site for stormwater harvesting and a gross pollutant trap that collects debris before it enters the waterways. Sewer mining was not explored further at the time because of unknown costs and also technology was still undergoing trials both in NSW and Victoria.

Once the concept of a Master Plan was agreed upon the fun started. The club had just spent \$2.8 million on clubhouse improvements and so was not flush with cash. The lease only had a few years to run and needed to be renewed before we could proceed. We needed to get a Development Application (DA) approved but before doing so approval had to be sought from The Lands Department as well.

Our aims were to harvest the stormwater, pump it up to our dam, continue to maintain 18 holes at all times without the need for temporary greens, maintain the support of the members and fund the project from trading profits without the need to raise subscriptions significantly. A tall ask indeed! From seeking and obtaining approval of the members to where we are now has taken six years and the entire project is due for completion at the end of 2010.

After two years the Master Plan was complete, approved by the board and presented to the members at a specially convened meeting. A few members were a little skeptical but clearly the board had the support of the members and was comfortable to move forward.

The next two years were taken up preparing the DA mainly with Martens & Associates, the engineering company given the contract to design the dam, stormwater harvesting system, rising main and access

Department in this matter and also The Lands Department direct seeking owners consent without which our efforts would be to no avail. Because of the complexity of the DA the club engaged consultants to compile the documentation and arrange the presentation in a manner suitable to the council.

After some time the DA was issued containing 96 conditions that had to be met before a construction certificate would be granted. Several more months passed with more money spent to meet these conditions before such approval was forthcoming. Tender documents were then prepared and civil contractors were asked for submissions. After much deliberation and price negotiation Ford Civil were contracted for the water storage and associated works.

At the same time of the tendering process the club received a grant for the project from both federal and state governments through the Community Water Grant Scheme and Water Saving Fund.

### BREAKING NEW GROUND

Ford Civil started work in April 2008 on the 2nd and 3rd holes to construct the stormwater harvesting system. This included an access road, a gross pollutant trap, wet well and 46 kilowatt pump installation, creek diversion and rising main. Power supply and control panel was done in-house by the club's electrician.

The club had already made the par 4 18th into two par 3s with new green and tees so the members were able to play an 18 hole course. The 2nd hole was taken out of play and the 3rd was shortened for four months while work was completed.

When work was finished on Stage 1 Ford demolished from this site and set up on the 12th hole where the dam was to be constructed. The 2nd and 3rd holes were brought back into play and the 12th hole was then taken out of play. Again the members were still playing 18 holes with bentgrass greens.

This stage was definitely the most difficult as Ford Civil had to source the correct clay to meet the engineer's specifications. The design of the dam called for a clay core 15m at the base tapering to 3m at the peak. Fortunately for both the club and contractor a major development had started at Chaswood, only a few kilometers away, where we could get both the 10,000 cubic metres of clay and 28,000 cubic metres of fill. After several unsuccessful sample testings from all over Sydney, to find a source so close to the course was a major windfall.

This stage started in August and was due to be completed by the end of November but due

to some inclement weather during the earlier stage and the aforementioned difficulties in sourcing the clay, the project wasn't handed over until mid-January 2009.

With Sydney having had one of its driest January's on record we were unable to test any of our newly completed works but with good rains in February we were able to fill it to 80 per cent and completely fill the dam by the end of March. The club's future is now very secure by being able to store and use 25.3 megallitres of recycled stormwater which would have normally been lost to Middle Harbour.

### COURSE CHANGES

During this time different areas were signed off and handed back to the club so we could start construction of new greens and tees. We started construction of the new 12th green complex a week before Christmas 2008 and the green was seeded the last week in January.

Construction was done in-house with assistance from Mick Donohue and his son from MD Construction for the shaping. The hole was brought into play early May just before the official opening of the dam. Construction of the new 15th hole was completed end of March. This was again done in-house with Links Golf Construction assisting with shaping. Work is still continuing with the construction of the new 8th/15th tee complex but again has stopped due to poor weather. The 15th hole is due to be in play by end of July and reconstruction of the 8th and 14th holes will commence soon after.

No doubt this is the largest project I've been involved in at Roseville Golf Club and if we can keep to schedule the new longer course will be in play by the end of 2010. The support of our members has been great, while the board has managed to finance the work to date without an increase in fees which in itself is a remarkable feat.

To realise we are well down the path to achieving our goals for Roseville Golf Club is a very satisfying feeling. The co-operation, hard work, understanding and involvement of all concerned has been outstanding. Our general manager Jason Seagg has stood tall throughout, as has Jim Wilcher and his team. The board has been fully supportive as well along with the greenkeeping staff who have worked tirelessly to maintain the golf course in addition to assisting with construction and landscaping activities.

**Editor's Note:** The 'news and events' section of the Roseville Golf Club website ([www.rosevillegolf.com.au](http://www.rosevillegolf.com.au)) contains an excellent account of the major works being undertaken at the club, including a heap of photos. Check it out.



BY BRETT ROBINSON

A common sight at a lot of golf courses these days: this dam-and-eastwood golf club, which normally looks up to 200m high, is now a dry, cracked, and dusty landscape.

"Fortunately having kikuyu fairways has been a blessing. It's an incredible grass. Some think of it as a weed but for us here, if we didn't have kikuyu we would definitely be in a worse position. We had a little bit of rain at the start of the year and it's amazing how quickly it came back."

It isn't for lack of trying that Cumberland finds itself in this current situation. Over the years it has sunk a bore 325m but got nothing, while the course's location makes harvesting stormwater and sewer mining unfeasible.

Despite the hard times, there is some light on the horizon for Crittenden and his staff. The club currently has a development application lodged with Holroyd Council to get a pipeline installed which will pump 500,000 litres a day from a natural spring located in an old Boral quarry about 4km away.

The water will need to be treated, as it is not of high enough quality for greens irrigation (Crittenden may look at passing the water over limestone chips to take out any excess salts) but such is Crittenden's optimism that the project will come to fruition that he has scheduled fairway renovations for November.

While Crittenden plays a waiting game, his NSW colleague Daniel Melcalfe at Beverley Park Golf Club is also biding his time. Relying solely on mains water to irrigate tees and greens, the course is eagerly anticipating the arrival of treated effluent from a sewage treatment plant which will be constructed by Kogarah Council on land adjacent to the course.

The council has been trailing sewage treatment for the past 18 months and the project, which has received state and federal government grants to the tune of \$2.2 million, will ensure that Beverley Park, as well as the council's other parks and sports grounds, will have a guaranteed water source for the future.

"We have been told it will come online in about 10 months, but you know how these things go," says Melcalfe. "When it does come on Beverley Park will be one of the better off courses in the area."

As well as treated effluent, Melcalfe was also planning on sinking a bore in late

February and was confident of getting some good quality water from the structure which also supplies Mona Vale and Cromer golf clubs to the north.

## SAME ISSUES, DIFFERENT STATES

Over in Adelaide, the driest state capital in Australia, Andy Blacker and his staff at Thaxted Park have been furiously handwatering all summer and all non-turf maintenance projects have been put on hold as the crew concentrates on keeping the course alive.

Levels are that critical in the course's five dams that mains water has been required to irrigate greens and tees, and for the first time in a long time the club has instituted a water levy for members, which has brought in between \$40-50,000. Blacker says the members have been very understanding given the widespread drought and the realisation that golf courses and turf facilities are doing it hard.

"The main problem which has compounded the restrictions has been the length of the season," says Blacker. "The August-September-October period was some of the driest months we've had in a long time and we only received 15-20mm when our historical average is between 80-80mm."

"Ironically, even though it has been one of our longest dry periods, we have actually managed to reduce water usage on our greens. It's there's one thing the drought has done, it makes you really examine how you apply water to the course and how you need to be spot on so as not to waste any."

In Melbourne, which is currently at Stage Three restrictions with Stage Four triggers not far off, two of the country's most famed layouts – Metropolitan and Victoria – are doing it particularly tough.

"We're not in the best shape but we are hanging in there," admits Victoria Golf Club superintendent Ian Todd. "We knew before spring there was the potential for a tough period ahead so we took a few steps to



A sign of the times. Melbourne's Marcellin College makes it clear to the public where its irrigation water doesn't come from

minimise wear and traffic on the course. We have brought in a 'rough-only' policy for carts which are no longer allowed on fairways and that has been pretty successful. Members have also been asked not to invite as many guests although we haven't really policed it too much."

A few kilometres away at Metropolitan Golf Club and superintendent Richard Forsyth has watched his dam levels get to critical level over summer (when ATM called in early February he had just 8M remaining) while at the same time declining bore water quality has exacerbated an already trying situation.

"It's really a case of the 'haves' and the 'have nots'," laments Forsyth who hasn't irrigated fairways all summer. "You look across the fence to Huntingdale and the fairways are nice and green whereas ours are white. It's a bit hard particularly when you now how good you can get the fairways."

"Our greens and tees, which we've been handwatering within the current restrictions, are fine, but our fairways have been hit hard. Even if we do get a bit of rain I can't see them getting back up much above 80 per cent cover come winter."

To help Metropolitan get by over the summer, the course received an unlikely helping hand from a benevolent neighbour. Huntingdale Golf Club superintendent Mick Freeman approached Forsyth before Christmas with an offer to set up a temporary line to pump water from a disused bore on his site to top up Metropolitan's dwindling resources.

Forsyth estimates that Metropolitan has taken around 10M and says that the extra water has been a lifeline. "It was a very neighbourly gesture on Michael's behalf and without Huntingdale's help we would be in a lot worse position than we are now," says Forsyth.

Aside from resorting to naked rain dances, Forsyth says the club is investigating a variety of options including stormwater harvesting as well as continuing the push, along with other sandbelt clubs, to have a pipeline constructed from the Carrum treatment plant in south east Melbourne.

The drought is slowing tightening

its grip around the country and

feeling the effects more than

most is the turf management

industry. Aside from looking to the

heavens with increased urgency,

a number of clubs are being

forced to seriously evaluate their

future water needs and undertake

a variety of projects to ensure

their survival. In this edition's

lead story ATM looks at how the

drought is impacting golf clubs

and looks at the ground breaking

sewer mining project at

Pennant Hills Golf Club.

Open any newspaper or flick on the evening news these days and there's a high probability that leading the headlines will be some item relating to the drought. Whether it's news of another sporting code cancelling a season or preseason due to hard and unsafe grounds or a snippet of a 'lorn' farmer standing over dying crops or cattle, there is little doubt that the drought affecting many parts of the nation is foremost in the consciousness of most.

As the general populous gets used to showering with buckets at their feet, piping greywater from washing machines to water gardens and being actively encouraged by water authorities to adopt the very 'un-Australian' practice of 'dodging' in water wastars, turf managers could be forgiven for proclaiming 'You think you've got it tough!' In many cases turf managers have been battling the effects of prolonged drought and declining water quality for years, watching with heavy hearts as the turf surfaces they try to carefully nurture are slowly strangled by Mother Nature's ever-tightening grip.

The stories are the same everywhere you go. From Adelaide to Sydney, from country Victoria to rural NSW, when ATM conducted a ring around in early February to gauge how those courses under water restrictions were faring, the response was fairly unanimous ... "We're doing it bloody tough."

Take Mark Crittenden at Cumberland Country Golf Club. Course superintendent at the Sydney course for the past 14 years, Crittenden hasn't been able to give his kikuyu fairways a 'full irrigation cycle' in four years. While he has an exemption to water tees and greens, for the past three years the club has spent in excess of \$330,000 tanking in water just to keep fairways alive.

While Cumberland's turf surfaces manifest the physical impact of the drought, behind the scenes the club is also feeling it. The club has lost valuable revenue from cancelled trade golf days, membership numbers have dropped significantly, while Crittenden has had his maintenance crew cut back by three to just seven.

Despite the situation, Crittenden says the club has remained very positive and he is doing his best as a superintendent to keep members informed of the situation through regular newsletters and communication.

"It's been pretty diabolical," reflects Crittenden on the past four years. "Some guys might say well at least you don't have to mow fairways and roughs, but it can get pretty disheartening, particularly when about four years ago we had the course as one of the best in the west of Sydney. We've been tanking in water for the past three years now. We bring in around 230,000 litres every day at a cost of \$700 which is a significant outlay over a year."

## COMBATING THE DROUGHT...A TECHNICAL PERSPECTIVE

The ability of a plant to survive unfavourable external factors (stress) is known as drought resistance (Went 1949). Plants can survive drought in a number of ways - either escape or avoid it. Some plants have evolved a capability where they can survive drought by having a physiological capability to reduce dehydration. The escape and avoidance strategies are a significant source of plant resistance to drought. The increased water absorption and transpiration of plants enables them to survive drought by escaping it. Some plants have evolved a capability where they can survive drought by having a physiological capability to reduce dehydration. The escape and avoidance strategies are a significant source of plant resistance to drought. The increased water absorption and transpiration of plants enables them to survive drought by escaping it. Some plants have evolved a capability where they can survive drought by having a physiological capability to reduce dehydration. The escape and avoidance strategies are a significant source of plant resistance to drought. The increased water absorption and transpiration of plants enables them to survive drought by escaping it.

Most annual plants that germinate in spring and produce a seed when soil moisture levels are favourable, escape drought by the spring. Some plants have evolved a capability where they can survive drought by having a physiological capability to reduce dehydration. The escape and avoidance strategies are a significant source of plant resistance to drought. The increased water absorption and transpiration of plants enables them to survive drought by escaping it. Some plants have evolved a capability where they can survive drought by having a physiological capability to reduce dehydration. The escape and avoidance strategies are a significant source of plant resistance to drought. The increased water absorption and transpiration of plants enables them to survive drought by escaping it.

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to recover at all. In general, plants with deeper root systems are more drought resistant.

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## A HELPING HAND

As golf clubs rush to secure alternative water sources and ensure their future, a large number of projects have received funding through the Federal Government's Community Water Grants scheme. Golf clubs around the country have taken full advantage of the first two rounds of allocations (March and November 2000) receiving in excess of \$9.1 million across 181 projects, an average of \$45,000 per project. Across both rounds the scheme has handed out around \$123 million, with the amount allocated to golf course projects making up about seven per cent. In round one, 92 projects were awarded grants totalling \$3,356m (33 clubs received the maximum grant of \$45,454.55) and despite the number dropping slightly in round two, 89 projects reaped around \$4.8 million, or nearly 8 per cent of the total allocation (Table 1).

While returning (e.g. conversion from cool-season to warm-season grasses) was ineligible for round two, projects that were allocated grants included:

- Construction of dams to store stormwater/waste water;

- Stormwater diversion;
- Installation of waste treatment systems;
- Installation of rain water tanks;
- Irrigation system upgrades to improve water use efficiency or to cater for treated effluent/waste water coming online;
- Construction of washdown bays and recycling systems to recycle wash water;
- Construction of wetlands to aid in nutrient stripping and to reuse water for irrigation;
- One golf course in Western Australia was given a grant towards installing synthetic greens.

The big winners in round two included Goondwindi Golf and Country Club (\$227,273), Royal Hobart Golf Club (\$227,273), Mona Vale Golf Club (\$226,816), Long Reef Golf Club (\$226,455), Shortland Waters (\$222,727), Tasmania Golf Club (\$159,572), Benwon Valley Golf Club (\$94,092) and Barnockburn Golf Club (\$91,728).

Goondwindi's grant was for the complete upgrade to an automatic irrigation system, while for the two Tasmanian courses the money will be spent on tapping into treated effluent drawn from the Coal River Water Recycling

Scheme (see ATM Vol 9.2 for an in-depth look at this project).

Mona Vale Golf Club, home to NSWGOSA president Andy Huggill, was successful in winning a grant which will be used to construct a wetland cell to treat stormwater taken from a total catchment area of 142 hectares. The club plans to rehabilitate sediment ponds and install gross pollutant traps as well as upgrade the irrigation system.

Round three applications of the Community Water Grants scheme is expected to be open in mid-2007. Golf clubs can register for information updates through the scheme's website ([www.communitywatergrants.gov.au](http://www.communitywatergrants.gov.au)) as well as find out more information on guidelines and how to apply.

## BREAKING NEW GROUND

One of the most radical and groundbreaking projects to combat the drought is currently underway at Pennant Hills Golf Club in Sydney's north west. Home to superintendent Richard Kirkby, the club is set to embark on the final stages of a project which will see the installation of a sewage treatment plant on the

course which takes directly from sewer pipes running underneath the course.

The sewer mining project is the first of its kind being undertaken by a golf club in Australia and has the potential to revolutionise the way in which golf clubs irrigate in the future. The project is the result of an exhaustive 10-year process the club has gone through examining various water source options and will spell an end to the club's reliance on potable water.

As of the second week of February, Pennant Hills started commercial negotiations with Zenon Membranes, the largest manufacturer of treatment plants in the world, to supply a treatment plant which will turn raw sewage into Class A water sufficient to irrigate the entire course, tee to green.

The Pennant Hills project is Zenon's first foray into the golf industry and will be carried out in conjunction with Water Technology Australia. Pennant Hills has gone for a plant that boasts 'membrane technology', which gives the best quality water outside drinking quality water. According to the club's general manager Stewart Fenton, construction is expected to start in March and all things going to plan the plant will be officially commissioned on 1 November, 2007.

The system works like this. From an offtake well which will be constructed near the 18th tee, sewage is gravity fed into the plant where it first undergoes a chemical process. Oxygen is pumped into the sewage and then removed quickly allowing the bioreactor bacteria to eat as much of the sludge as possible.

From there the 'water' goes into the membrane system where it is treated. Fenton likens the membrane system to a thousand strings of spaghetti with each 'string' containing 1200 pores that are .35 of a micron. At that size they are able to effectively filter out a host of harmful viruses and bacteria such as giardia and cryptosporidium.

After going through the membrane, at which point the water is pretty clear, it then goes through a UV process to kill off anything else that might be in there. According to Fenton the membrane will take out around 90 per cent of harmful bacteria with the UV process nailing the remaining 10 per cent. In order to get the water to drinking quality, it would go through exactly the same process, except after going through UV treatment it would then go through a second, smaller membrane system.

**TABLE 1. FEDERAL GOVERNMENT COMMUNITY WATER GRANTS TO GOLF COURSES IN ROUNDS ONE AND TWO OF ALLOCATIONS**

State	Round 1 (March 2006)		Round 2 (November 2006)	
	No. of Projects	Total Grants*	No. of Projects	Total Grants*
VIC	28	1,001,000	23	1,072,000
NSW/ACT	23	886,000	37	2,039,000
QLD	16	545,000	10	622,000
SA	15	528,000	9	366,000
WA	5	186,000	3	137,000
TAS	5	210,000	7	594,000
<b>TOTAL</b>	<b>92</b>	<b>3,356,000</b>	<b>89</b>	<b>4,830,000</b>

\* Approx figures taken from [www.communitywatergrants.gov.au](http://www.communitywatergrants.gov.au) website

"It's a three-step process to get to drinking water and we are using two of those three to get the best possible quality water possible," says Fenton. "As part of our research, Richard (Kirkby) and I went up to Brisbane for a site inspection at another of Zenon's treatment plants. Richard even drank some of the treated water. He hasn't grown three heads yet, so it must be alright."

Once the water has been treated it is pumped straight into the course's irrigation system with any water that is not used going straight back into the sewer.

Once up and running Pennant Hills will be able to pull out whatever it requires which at this stage is dictated by how much the sewage flow is down through the system. Fenton says the conservative estimate for dry weather flow is 675 kilolitres a day which works out about 21M a month, more than adequate for irrigation purposes right across the course.

The water which comes out after treatment is classified as 'Class A fit for intermittent human contact' and has a pH of between 7-7.5. The treatment plant itself is fully automated and will require around eight hours a week of onsite sampling (as required by legislation) and maintenance. Being fully automated, the plant has inbuilt triggers and should any problems arise both Fenton and Kirkby are alerted either by email or SMS.

One of the key components of the project has been the drawing up of a sewer mining agreement with Sydney Water, which Fenton says has taken the best part of 12 months to hammer out. "Seeing that we are the first club to undertake a project like this, there is the expectation in the years to come that other clubs won't have to go through the same pain and suffering because the work has already been done," says Fenton.

"The agreement with Sydney Water assures the club of a water supply for the next 30 years with a 30-year option. We have a guaranteed access to the sewer main flow and part of the agreement is that no-one is allowed to build or take any sewage out of the system upstream from us.

"The Independent Pricing Tribunal has also laid down an arrangement in Sydney where because the club is taking the sewage and treating it, meaning Sydney Water doesn't have to, we don't pay for the water."

The club has received \$1.1 million in funding for the project from the NSW Department of Energy, Utilities and Sustainability (DEUS) as well as \$45,000 from the Federal Government's Community Water Grants scheme. The club has budgeted \$3.5million for the project and the expectation is that it should come in under that total.

"This project has certainly sparked a lot of interest Australia-wide," says Fenton. "I have probably five or six phone calls a week from various golf clubs, community groups and councils. The other week I had AFL Queensland ring, so there has been widespread interest in every aspect of this project.

"It has been a fascinating project to be involved with and to get to the stage where we are at now is very satisfying. We have had a lot of government support – Sydney Water, DEUS – which has been fantastic and the members here have been right behind the project too as they recognise it will secure the long-term future of Penno.

"One of the unexpected benefits is that since we announced this project our waiting list has gone from next to nothing to now being almost a year because the expectation is now that the course is going to improve significantly when we have an endless water supply."

# Golf Travel Insights 2013



## GOLF BUSINESS COMMUNITY

### Introduction

Golf tourism, in its own right, has developed into a successful business, and there are numerous tour operators tailoring their offers to the specific needs of golfers all over the world. Whether as a primary motivation for a holiday or simply as a secondary activity, golf attracts millions of holidaymakers worldwide.

Golf tourists purchase many different goods and services while on their trip, supporting a wide range of businesses such as hotels, restaurants, retailers and, of course, golf facilities themselves through the purchase of green fees, golf equipment and cart rental. The global trade organisation for the golf tourism industry, IAGTO, estimates golfers' spend to be 120% more than that of other travellers'.

Golf tourism has further increased in 2012. According to IAGTO's 2013 Golf Tourism Report, recently published<sup>1</sup>, global golf holiday sales grew by an average of 9.3% compared to the previous year, and their member operators<sup>2</sup> alone catered for 1.6 million golf travellers in 2012, with golf holiday sales exceeding an estimated EUR 1.5 billion. Most tour operators were also positive about the future, with the vast majority expecting further growth in the years to come.

In order to provide a reflection of golf tourism trends in today's challenging economic environment, KPMG's Golf Advisory practice undertakes the Golf Travel Insights survey among international golf tour operators every year. We hope that you will find our latest survey results insightful. Please feel free to contact us with any comments or questions regarding this research at [gbc@kpmg.hu](mailto:gbc@kpmg.hu).

<sup>1</sup> [www.iagto.com/2013report](http://www.iagto.com/2013report)

<sup>2</sup> IAGTO has 482 golf tour operator members in 62 countries, controlling more than 85% of global golf holiday package sales.

## Golf bookings in 2012

The trend in golf bookings still looks positive, with 57% of the surveyed golf tour operators having experienced an increase in the number of golf trips<sup>2</sup> in 2012. Less than a fifth of the respondents reported a decrease in bookings. These results were very similar to our findings for 2011, which suggests a continuous recovery in the business along with the overall economic revival from the financial crisis.

The typical length of golf trips remains 4-7 night trips, with an average share of 56% of all bookings. The rest is equally split between short trips of 1-3 nights and those longer than a week. This is in line with our findings in previous years, indicating little change in the average length of stay.

About 40% of all bookings were group bookings in 2012, typically by groups of 4-6 and 8-12.

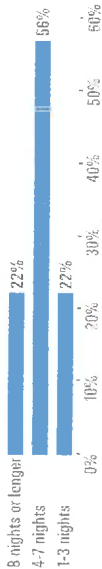
How does demand for golf tourism in 2012 compare to 2011?



- Significant increase
- Slight increase
- More or less the same
- Slight decrease
- Significant decrease

Source: APO 10 Golf Travel Insights survey

### Distribution of trips by the average length of stay



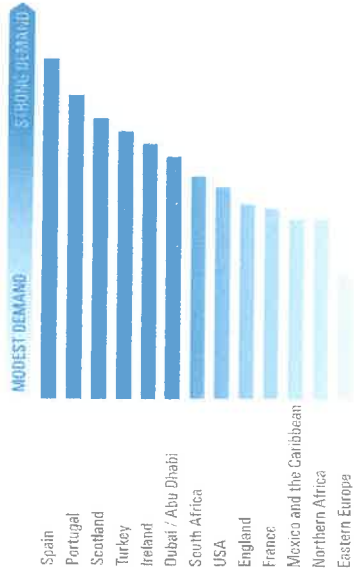
Source: APO 10 Golf Travel Insights survey

<sup>2</sup> The trend in 2012 of the surveyed golf tour operators was to increase the number of golf trips by 57% in 2012, with 21% reporting a decrease in bookings. These results were very similar to our findings for 2011, which suggests a continuous recovery in the business along with the overall economic revival from the financial crisis.

## Most popular destinations

The most popular destinations continue to be Spain and Portugal, followed by Scotland, and, interestingly, Turkey, which has pushed closer to the top of the list, showing an impressive development in recent years. Other increasingly popular destinations include Thailand and Vietnam in Asia, while Italy and Bulgaria are emerging golf tourism hot spots in Europe.

### Hot spots for golf tourism in the upcoming years



Source: APO 10 Golf Travel Insights survey



Image: APO 10 Golf Travel Insights survey. The image shows a large, modern white building with a curved facade, surrounded by lush greenery and a golf course. The building has multiple stories and a prominent central tower. The foreground shows a well-maintained golf course with sand traps and green grass. The sky is blue with some clouds.

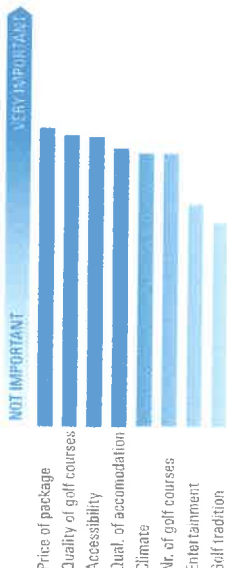
## Golf tourists and their expectations

The biggest golf travelers are still the Brits, the Americans and the Canadians, although often choosing domestic trips. Scandinavians (mainly Swedish), Germans and Austrians are also near the top of the list, with a strong interest to travel abroad for golf.

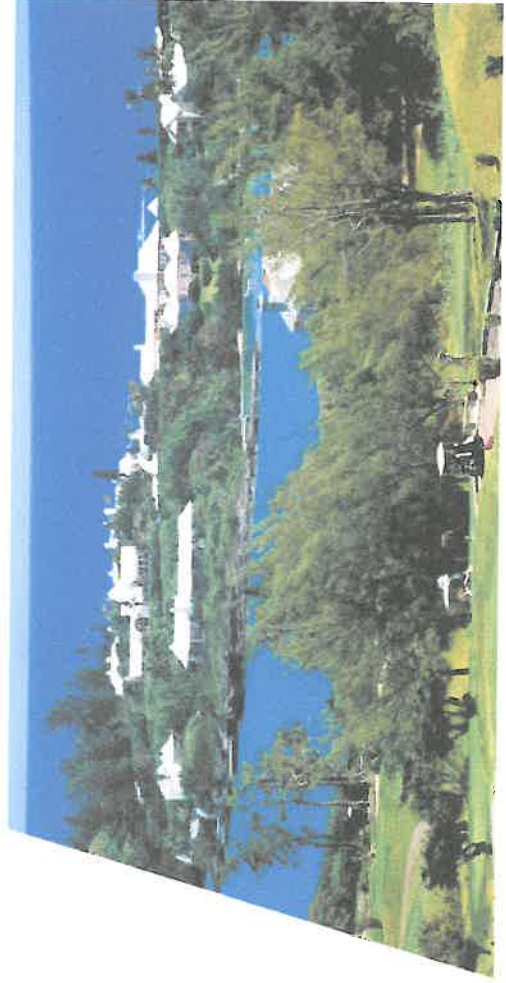
Golf tourists have become more price sensitive in recent years, and the cost of a trip has become the key decision making factor when choosing a golf trip, according to our survey. Nevertheless, golfers still care about the quality of courses and related accommodation facilities, and require more value for money. Accessibility also remains a key factor, with the availability of direct flights to golf destinations playing an important role.

With the revolution of social media, word of mouth has gained further importance in recent years. Golf tourists are strongly influenced by referrals on Facebook, Twitter, Tripadvisor and various other golf and travel blogs.

### Key factors when choosing a golf destination



Source: Golf Travel Survey 2013



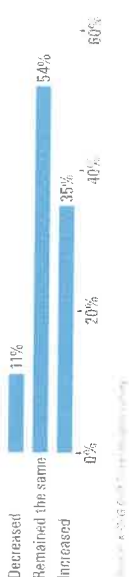
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## Pricing

Based on our survey, a weekend's golf trip, including accommodation and green fee but excluding flight, can be accessed for less than EUR 300, but usually costs between EUR 300 and 600, depending on the destination. Four to seven night trips are also available from EUR 300 and up, but typically cost EUR 600-900. Those who travel for longer than a week should budget around EUR 1,000-1,500, with some luxury golf trips costing as much as EUR 5,000.

Similarly to last year, package prices have remained stable according to more than half of the respondents, while 35% of golf tour operators have recorded an increase. Prices have typically gone up in Thailand, Vietnam and Turkey. In other destinations there was less consistency – some suppliers have increased while others have decreased prices.

### Average package price



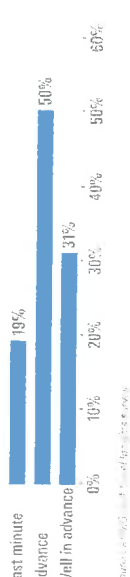
## Booking methods

According to travel agents who participated in our survey, most bookings are made over the phone or by e-mail/Internet, with golfers seeking personal contact with agents in order to receive information and advice.

While many of the operators didn't find Internet a viable option for golf trip bookings only a year ago, the main trend mentioned in this year's survey was the emergence of improved online booking systems, as well as various smartphone and iPad/tablet applications. With changing customer needs, this direction is expected to gain importance in coming years.

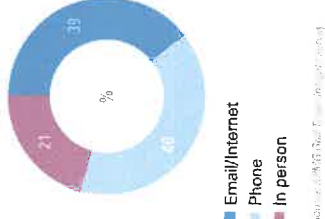
With regards to the timing of bookings, about half of the trips are booked 1-6 months prior to the travel date, while 31% are booked more than six months in advance (typically group bookings). About one-fifth of the bookings are made within one month of the travel date.

### Distribution of bookings by time of booking



Source: Golf Travel Survey 2013

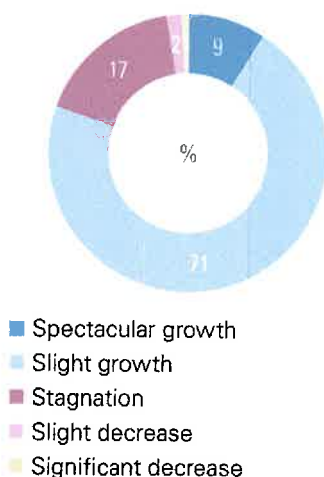
### How are golf trips typically booked?



Source: Golf Travel Survey 2013

## Future outlook

**Future expectations of tour operators regarding golf tourism growth**



Source: KPMG Golf Travel insights survey

Our surveyed tour operators were more optimistic about the future than in 2012. Eighty percent expect growth in the years to come, and only 3% foresee a downturn (compared to 9% a year ago). Less than a fifth expect stagnation.

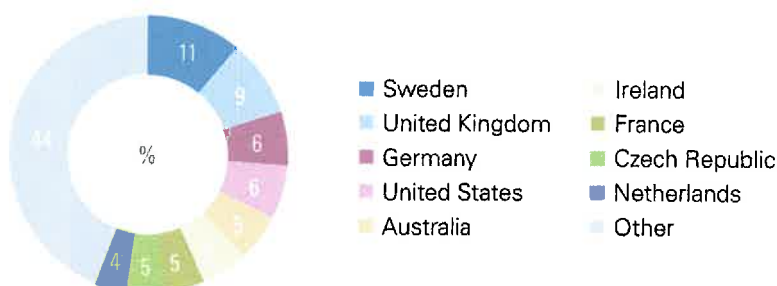
Destinations with a strong product mix, competitive price and appropriate promotion strategy could especially prosper in the coming years.

## Appendix – Survey profile

This report is based on a global survey of golf tour operators, performed by KPMG's Golf Advisory practice in early 2013, reflecting the year 2012.

Over 110 golf tour operators from 38 countries have participated in the survey. Sixty percent of the responses were received from European golf tour operators, 13% from Asia and 15% from those located in the Americas, with the remainder being Africa-based or from Australia and New Zealand.

**Participating tour operators by country**



**KPMG's Golf Advisory Practice in Europe, Middle East and Africa**  
**H-1139 Budapest,**  
**Váci út 99**  
**Hungary**

**T: +36 1 887 7100**  
**E: gbc@kpmg.hu**

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

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# SHARE YOUR VIEW ON THE FUTURE



Feedback must be received by  
4pm Friday 12 May 2017.

Please read the consultation  
document before providing  
your feedback.

EMAIL: [ap@swdc.govt.nz](mailto:ap@swdc.govt.nz)

IN PERSON: Drop form to your local library  
or the Council Office in Martinborough

BY POST: Fold and affix a stamp

FAX: (06) 306 9373

ONLINE: <http://www.swdc.govt.nz/council-projects-and-open-consultations>

Your name and feedback will be  
public documents.

All other personal details will remain private.

## Ratepayer:

- ☒ Urban ☐ Rural  
☒ Commercial ☐ Non Ratepayer  
☐ Yes I/We would like to speak to our submission

## Speaking Preference:

- ☐ May 31 am ☒ May 31 pm

FIRST NAME: Alan Alex

LAST NAME: Maxwell

ORGANISATION: The Wairarapa Whanau Trust

(Only if authorised to submit on behalf of organisation, one per organisation)

## Consultation Questions

### Wastewater

Do you support continuing to defer the cyclical  
wastewater underground pipe asset replacement  
programme to accelerate stage one and two of  
irrigation to land for Martinborough, Greytown and  
Featherston?

- ☒ Yes ☐ No

If not, why?

### Swimming Pools

Do you support providing free swimming in the  
three District Council owned pools?

- ☒ Yes ☐ No

If not, why?

### Fees and Charges

Please provide your feedback on the proposed fees  
and charges for 2017/18.

No issue.

### Dog pound at Featherston

Do you support the building of a new dog pound in  
Featherston?

- ☐ Yes ☒ No

If not, why?

Working in partnership  
with the community  
to upgrade part of  
existing site much more  
efficient. Money can be  
better spent on youth  
development + social  
health of community.

### Roading

Do you support deferring some roading rehabilitation  
for one year and redirecting funds to new footpaths,  
footpath maintenance and road crossings?

- ☒ Yes ☐ No

If not, why?

If you would like to comment or propose something  
different now is your chance. (Continue on another  
sheet if required)

See submission -

I believe we seriously  
undervalue the importance  
of youth development.  
I have seen what a  
difference it can make to  
youth - they either become an  
asset to our community or  
a cost if not supported.



who leave school without NCEA<sup>1</sup>, and are unable to find employment, will need to access the social benefit system and are far more likely to spend longer periods on a range of benefits than those who move directly into the workforce.

Census data shows that Featherston has a higher proportion of people without any qualifications (26.3%) as compared to the Greater Wellington Region (14.5%), and a higher proportion without a school qualification (29.6%) as compared to the Greater Wellington Region (31.8%).

We also know that South Wairarapa is currently experiencing increased challenges to keep our young people engaged as positive and contributing members of our communities and there are many barriers for our 12 to 17 year olds to overcome:

- Lack of “starter jobs” which allow them to get work ready and earn money to get a drivers licence, car etc.
- Isolation through lack of transport options/car or limited train availability.
- Lack of access to internet or after school facilities for homework.
- Lack of space to develop relational skills with other sections of the community; a place where generation gaps can be crossed and mentoring/role modelling can occur.
- A facility for young people to work on projects, develop ideas and connect with the wider community.

In order to address the above barriers, the Wairarapa Whanau Trust has been working in South Wairarapa with local youth. We currently have approximately 60 young people actively engaging with our youth groups. We provide them with a “place” to belong that is safe, in tune with their needs and that reinforces positive engagement and interactions with their local community.

In actuality, the “place” is a concept that we are in the process of realising. Previously we have relied on community spaces in which to meet as youth groups and these have been adequate but not fit for purpose. In order to develop a real sense of belonging and ownership for our young people we have recently secured a commercial property in Featherston at 69 Boundary Road which will become the hub for focusing our work with local youth.

This property is currently owned by the Government and has been earmarked as part of a Treaty Settlement with Ngati Kahungunu ki Wairarapa. Alastair Scott, MP for Wairarapa, has been instrumental in securing the property for use by the Trust whilst it goes through the Treaty Settlement process at a minimal lease.

Along with this Ngati Kahungunu ki Wairarapa have indicated their ongoing support for the work of the Trust including our continued use of the property.

The Trust will be providing a range of learning opportunities for youth at the Featherston site including:

- basic carpentry including pallet furniture making
- light engineering and motor mechanics
- digital and computing skills
- creative arts, and
- work ready skills.

The ‘hub’ will also have an after-school homework “club” for youth which will include free access to the internet, which many do not have.

The property currently has two workshops, a kitchen, very small office and bathroom facilities. Whilst there is sufficient and appropriate space for the trades-based learning opportunities, the space is not appropriate for digital and computing skills, creative arts and the homework club.

There is an extensive work programme underway to ensure the ‘hub’ is fit for purpose. A lot of the work will be carried out by the youth group under the supervision of local trades people who will volunteer their skills and time.

The Trust is in the process of securing appropriate facilities that will be suitable for the non-trades based activities. Securing funding is essential to support the work programme.

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<sup>1</sup> National Certificate in Educational Achievement – the main NZ secondary school qualification. Government priority is that young people achieve a minimum of NCEA Level 2 prior to leaving secondary school.

## **1. Introduction**

The following is a submission from the Wairarapa Whanau Trust to the South Wairarapa District Council (SWDC) regarding the Annual Plan Consultation Document (CD) for 2017-18.

Wairarapa Whanau Trust is a registered, not for profit, charitable trust whose purpose is to coordinate social services in the Wairarapa Region, allowing a more coordinated approach to community engagement, development and care with specific focus on youth (12yr – 24yr).

The main goal of the Trust is to break down barriers to success for youth in the Wairarapa, and to build positive bridges with the community. This will be achieved through providing youth with a safe place to belong, where they can learn new skills, and work with mentors from the community.

## **2. Executive Summary**

This submission outlines how the work that the Trust is doing addresses the key priority area of SWDC of “building community partnerships”, along with most of the five Community Outcomes listed in the SWDC Long Term Plan (LTP) 2015-2025:

- Healthy and economically secure people
- Educated and knowledgeable people
- Vibrant and strong communities
- Sustainable South Wairarapa
- A place that is accessible and easy to get around

We know that the work we are currently doing in the region is already having a positive impact on youth, especially in Featherston. We believe that there is a direct correlation between our engagement with Featherston youth and a reduction in graffiti and vandalism around town.

Our young people take pride in being part of our town. Getting them involved with other local groups and working on projects that benefit the community as a whole is giving our young people an opportunity to contribute, and a sense of ownership, identity and belonging.

We currently have 60-80+ young people actively engaging with our youth groups in South Wairarapa. We want to provide them with a fit for purpose venue to belong that is safe, in tune with their needs and that reinforces positive engagement and interactions with their local community.

Providing our people with a “place” will help develop a real sense of belonging and ownership for our young people. Our new property in Featherston will become the hub for focusing our work with local youth.

In order for this to be successful we need financial support from SWDC. We believe that an annual investment of \$23,380 will support our work in South Wairarapa and result in ongoing positive engagement by youth in our communities.

We also know that this investment will offset a lot of the current costs that are being incurred by the SWDC to manage graffiti and vandalism in Featherston in particular.

## **3. Background**

Research shows that the Wairarapa is underperforming in some aspects of youth employment transitions and this is supported by the work done through the Social Sector Trial. It is widely known that there are links between education, access to employment, crime and benefit dependency. Recent analysis of education data shows that young people

All figures quoted are GST exclusive

What	Funded by	\$	
Building reclad	Grant funding from other sources	3,000	
2 x Shipping Containers	Grant funding from other sources	30,000	
Fit out of containers	Grant funding from other sources	10,000	
Ongoing repairs and maintenance	Fund raising activities	2,000	
Miscellaneous/event costs	Fund raising activities.	8,000	
	<b>Sub total A</b>	<b>\$53,000</b>	
Fixed Costs			
Internet/communication	This Application	1,380	
Power	This application	2,500	
Insurance	This application	2,000	
Rent/lease	This application	2,500*	
Ongoing coordination of site activities (based on 12 hours per week)	This application	15,000	
	<b>Sub total B</b>	<b>\$23,380</b>	
	<b>Total A + B</b>	<b>\$76,380</b>	

\* The rent/lease costs are based on the SWDC rates payable and could be supported via a rates rebate from the SWDC.

This budget does not represent the level of voluntary time and effort that is currently being contributed and will continue to do so on an ongoing basis. The budget reflects actual and direct costs that will be incurred by Wairarapa Whanau Trust in relation to the Boundary Road property.

The trust also will be raising additional funds through events such as regular car boots, hangi fundraisers, and selling items from the site such as pallet furniture, recycled items such as drums, and operating food stalls at events such as the Tauherenikau Races, and the Martinborough Fair. The goal is to be self-sustaining in regards to the operating costs of the premises within the three years.

The Wairarapa Whanau Trust has key funding partners which also contribute to the wider costs of employing the youth co-ordinator in the area, their vehicle and costs, office costs, cell phone, insurance etc.

Key Partners.

Wellington Anglican Diocese – Financial and resources.

South Wairarapa Anglican Parish – Financial and resources.

Wallis Trust – Financial grants for youth events.

Te Puna Kokiri – Grants for programs.

NB: Some of the above partners have secured funding from other trusts as part of their support such as Trust House and the Riverslea Youth Trust.

Aku mihi nui ki a koe

Alan Maxwell

Youth Coordinator

Wairarapa Whanau Trust

alan.maxwell@lowernorth.org.nz

#### **4. Feedback on the Annual Plan 2017/2018 and the Long Term Plan 2015-2025**

The Consultation Document states that the Council has three priorities over the current term:

- To build community partnerships
- To provide the best care and use of our natural resources, assets and infrastructure
- To ensure we have the best Council, staff and officers.

The outcomes we are seeking support the achievement of the above priority to build community partnerships for the South Wairarapa through providing a structured, co-ordinated and supported approach that focuses on developing pathways for our youth to become engaged in meaningful education, training and/or employment.

Our activities also support the Community Outcomes set out in the SWDC LTP:

- Healthy and economically secure people
  - Healthy and well housed people who are economically secure, active and involved in their community.
- Educated and knowledgeable people
  - Educated and knowledgeable people who feel confident that they can achieve their aspirations.
- Vibrant and strong communities
  - A place where people feel safe, are proud to live and have a sense of belonging.
- Sustainable South Wairarapa
  - A sustainably managed district where economic development and environmental management go hand in hand.
- A place that is accessible and easy to get around
  - Well served by a range of transport options (including roading), local and regional services and telecommunications.

We also know that the work we are currently doing in the region is already having a positive impact on youth, especially in Featherston. We believe that there is a direct correlation between our engagement with Featherston youth and a reduction in graffiti and vandalism around town.

We now see our young people taking pride in being part of our town. We know that by getting them involved with other local groups and working on projects that benefit the community as a whole we are giving our young people an opportunity to contribute, and a sense of ownership, identity and belonging. This bodes well for both their future and that of our town. The youth have actively participated in neighbourhood events, Book Town, Matariki at Pirinoa, Christmas Parades, wetland plantings, river clean-ups, helped with holiday programs and are looking for ways to help strengthen and benefit the community.

We also believe that this work has a direct and positive impact on the SWDCs costs especially in relation to dealing with graffiti and vandalism. We know that there has been a reduction in costs and believe that there is scope for further reductions through more active engagement with local youth.

#### **5. Conclusion**

This submission outlines the issues facing youth in our region and the work that Wairarapa Whanau Trust are doing to these issues. A fundamental part of our work is the development of the Boundary Road property as a learning 'hub' for our youth.

In light of this we request that the SWDC commit funding of \$23,380 per annum for the next three years to support the work of the Trust in South Wairarapa. This funding will assist with the running costs of the property which include rent/lease, power, insurance, activity coordination. A budget is attached for your information.